

# LABOR MARKET OVERVIEW



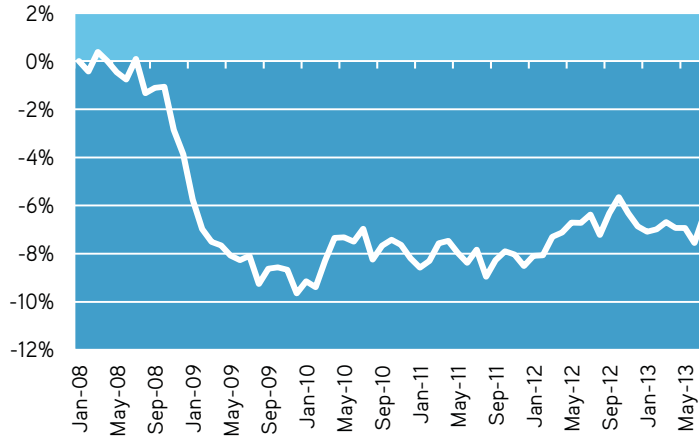
Western Piedmont Workforce Development Board

September 2013

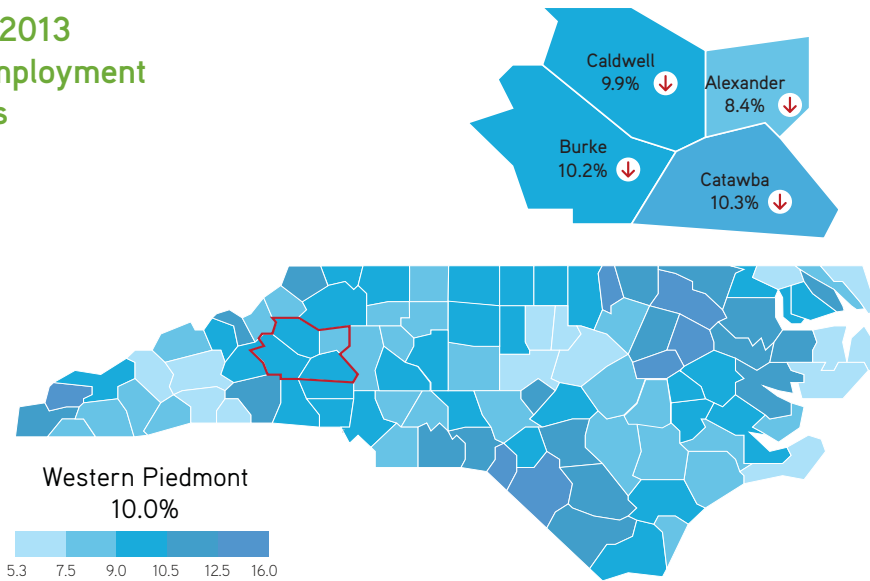
## Regional Labor Market Snapshot

### 5-Year Percent Change in Employment

Western Piedmont Region



### July 2013 Unemployment Rates



## Trending

### UNEMPLOYMENT

Western Piedmont Total = 16,817

- Western Piedmont** 10.0%
- North Carolina** 9.1%
- United States** 7.7%

### REGIONAL EMPLOYMENT

Western Piedmont Total = 151,597

- 1,856 More People Working** in July than previous month
- 3,412 More People Working** than December 2011

### CLAIMS-TAKING ACTIVITY

Initial Claims Total = 1,545

**38% Decrease in Claims** in July than previous month

Benefits Paid Total = \$2,809,919

**12% Decrease in Payments** in July than previous month

**Duration of Claims Grew 4% to 13.8** in July vs. previous month

### AVAILABLE JOBS

**6,222 Jobs Posted Online** over past 90 days

**367 More Job Openings** than same period 1 year ago

Source: The Conference Board Help Wanted Online

### RETAIL SALES

Total Taxable Sales = \$255,101,182

**Flat Regional Sales** compared to same month 1 year ago

Source: North Carolina Department of Revenue

### Who's Hiring

past 90 days

- Bimbo Bakeries 86
- Frye Regional Medical Center 85
- Tenet Healthcare Corporation 75
- Edward Jones 56
- Reynolds American Inc 53
- Bayada 52

Source: The Conference Board Help Wanted Online

### What Jobs

past 90 days

- Heavy & Tractor-Trailer Truck Drivers 418
- Registered Nurses 206
- Customer Service Representatives 179
- Retail Salespersons 169
- First-Line Supervisors, Food Prep. 161
- First-Line Supervisors, Retail Sales 158

Source: The Conference Board Help Wanted Online



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## Civilian Labor Force Estimates\*

		July 2013	June 2013	May 2013	July 2012
<b>Alexander</b>	Labor Force	17,682	17,684	17,701	18,146
	Employment	16,188	15,989	16,097	16,195
	Unemployment	1,494	1,695	1,604	1,951
	Rate	8.4	9.6	9.1	10.8
<b>Burke</b>	Labor Force	39,462	39,067	39,235	39,894
	Employment	35,451	35,017	35,251	35,466
	Unemployment	4,011	4,050	3,984	4,428
	Rate	10.2	10.4	10.2	11.1
<b>Caldwell</b>	Labor Force	37,826	37,535	37,774	38,529
	Employment	34,100	33,683	33,908	34,115
	Unemployment	3,726	3,852	3,866	4,414
	Rate	9.9	10.3	10.2	11.5
<b>Catawba</b>	Labor Force	73,444	72,912	72,951	74,508
	Employment	65,858	65,052	65,488	65,886
	Unemployment	7,586	7,860	7,463	8,622
	Rate	10.3	10.8	10.2	11.6

\*July 2013 data are preliminary, other 2013 data are revised and July 2012 data are benchmarked.

## Initial Claims

	July 2013	July 2012
Alexander	138	819
Burke	389	740
Caldwell	341	1,251
Catawba	677	2,437

## Duration of Benefits

	July 2013	July 2012
Alexander	13.1	11.2
Burke	13.0	14.0
Caldwell	13.2	13.3
Catawba	14.8	14.2

## Retail Sales

	July 2013	July 2012
Alexander	\$13,073,275	\$13,043,874
Burke	\$48,981,518	\$46,447,118
Caldwell	\$39,391,232	\$42,823,421
Catawba	\$153,655,156	\$152,806,986

Note: All data produced in this publication are generated by LEAD unless otherwise stated.