

North Carolina Governor's Conference on Tourism

March 11, 2012 – March 13, 2012
Concord, North Carolina



The Sponsorship Program for the NC Governor's Conference on Tourism provides organizations the opportunity to participate on a variety of levels that best suits their budget and promotional needs. All sponsor levels must be paid in full prior to conference. For Gold levels and above, there may exist a cooperative partnership between no more than two organizations, each contributing equal amounts.

Friends of NC - \$1,500

- Registration for 1 attendee
- Signage recognition with 1 logo
- Tradeshow with attendees on Monday, March 12

Bronze - \$3,000

- Conference exhibit space
- Registration for 2 attendees
- Signage recognition with 1 logo
- Tradeshow with attendees on Monday, March 12
- List of registered attendees one month prior to Conference

Silver - \$4,750

- Conference exhibit space
- Registration for 2 attendees
- Signage recognition with 2 logos
- Tradeshow with attendees on Monday, March 12
- Quarter page ad in Conference program if received by Feb. 9, 2012
- Opportunity for promotional products/services via giveaways
- List of registered attendees one month prior to Conference

Gold - \$7,500

- Conference exhibit space (2 booths)
- Registration for 3 attendees
- Signage recognition with 3 logos
- Tradeshow with attendees on Monday, March 12
- Link to your company's website on the NC Governor's Conference website
- Email list of attendees for post-Conference follow-up
- One half-page ad in Conference program if received by Feb. 9, 2012
- Exclusive sponsorship opportunities throughout the Conference
- Opportunity for promotional products/services via giveaways
- List of registered attendees one month prior to Conference

Diamond - \$10,000

- Premier exhibit space (up to 3 booths)
- Registration for 4 attendees
- Signage recognition with 4 logos
- Tradeshow with attendees on Monday, March 12
- Link to your company's website on the NC Governor's Conference website
- Email list of attendees for post-Conference follow-up
- One full-page ad in Conference program if received by Feb. 9, 2012
- VIP sponsorship of speaker/function
- Opportunity for promotional products/services via giveaways
- List of registered attendees one month prior to Conference
- Registration for additional attendees at 20% discount

Platinum – minimum \$20,000 (limited opportunities)

- Sponsorship of keynote speaker
- Complimentary Conference registrations for 8 attendees
- Premier exhibit space (up to 4 booths)
- Two full-page ads in Conference program if received by Feb. 9, 2012
- Signage recognition with 5 logos
- Tradeshow with attendees on Monday, March 12
- Link to your company's website on the NC Governor's Conference website
- Email list of attendees for post-Conference follow-up
- Opportunity for promotional products/services via giveaways
- List of registered attendees one month prior to Conference
- Registration for additional attendees at 25% discount

For more information contact Heidi Walters at hwalters@nccommerce.com or 919-715-6702.

