THE FOUNDATION:
Integrating Energy Conservation and Community Development

Excellence in performance, Sustainable success

(2) Effective methods and tools
(3) Innovative infrastructure
(1) Sound guiding ideas

Quality Integration

HENRY MCKOY, ASSISTANT SECRETARY, NC COMMERCE
WEDNESDAY, FEBRUARY 1, 2012
RESEARCH TRIANGLE PARK, NC
COMMUNITY DEVELOPMENT ALWAYS BEGINS WITH A STORY

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IT ALWAYS BEGINS WITH A STORY

- Assistant Secretary of Community Development
- Assistant Secretary of Energy

- “Something that outlasts us all”
- 7 months to 7 weeks
- Change the way Communities are Developed
Background: How Did We Get Here?

- CDD Staff wants more Professional Development
- CDD wants to understand how its work ties into Commerce goals
- CDD wants to understand how its work ties into the State goals
2012 – Nothing Bigger to Community and Economic Development in NC and to Commerce than Energy
The department’s mission is to improve the economic well-being and quality of life for all North Carolinians.

Commerce’s strategic plan focuses on:

1. 
2. 
3. Improving economic opportunities for all of our citizens through programs targeted to people and places not currently enjoying economic prosperity.
Community Development Division Principles

1. Community Development should increase standards of living
2. Community Development should reduce inequality
3. Community Development should promote and encourage sustainable resource use and production
CDD Divisions

- Appalachian Regional Commission (ARC)
- Community Investment and Assistance (CI)
- Community Planning (CP)
- Urban Development (UD)
CDD Tasks

- Appalachian Regional Commission (ARC)
- Community Investment and Assistance (CI)
- Community Planning (CP)
- Urban Development (UD)

- Administration
- Investment
- Planning
- Technical Assistance
CDD Activities

- Appalachian Regional Commission (ARC)
- Community Investment and Assistance (CI)
- Community Planning (CP)
- Urban Development (UD)

- Administration
- Investment
- Planning
- Technical Assistance

- Capacity Building
- Housing
- Infrastructure
- Jobs
- Appalachian Regional Commission (ARC)
- Community Investment and Assistance (CI)
- Community Planning (CP)
- Urban Development (UD)
- Administration
- Investment
- Planning
- Technical Assistance
- Capacity Building
- Housing
- Infrastructure
- Jobs
- SKILLS
100 Skills of CDD

- What do we have?
- What do we want?
- How do we get it?

ENERGY INTEGRATION IS A CRITICAL SKILL THAT MUST BE ACROSS THE BOARD
Project Schedule

- Opening and Welcome - Henry McKoy
- Project Overview – Henry McKoy
- Administrative Tasks – Vickie Miller
- Training – Bill Ross, esq.
- Lunch
- Training – Dr. Sarah Verbeist
- Afternoon Break
- Training – Thomas Stith and Dr. Mark Little
- Bridge – Henry McKoy
- Administrative Tasks – Staff
- Close and Adjourn
Project Logistics

Training will take place each Wednesday from February 1-March 14 from 9am-4pm

4 trainings at RTP site
3 trainings at McKimmon Center site

Focused Modules: Foundation; Housing; Infrastructure; Job Creation; Capstone

Professional, Expert Lectures and Instruction on Energy Integration of Community Development Principles
The goal of the Integrating Energy Conservation and Community Development project is to develop a comprehensive energy conservation-focused model for North Carolina and other states to emulate throughout community development programs.
Project Deliverables

1. Well trained and educated community development professionals
2. Energy Conservation and Community Development Toolkit
3. Energy Conservation and Community Development Integration Staff Training Manual
4. A Blueprint for Integrating Energy Conservation and Community Development

While we do not expect measurable energy savings during the period of this project, we know that strategic plans that drive best practices down to the local level (such as Home Performance with ENERGY STAR for rehabilitated housing, as an example) will have an impact for years to come by building energy efficiency in from the ground floor of these local projects. The goal of this project is to develop a comprehensive energy conservation focused model for other states to emulate through their community development programs. These trainings are to provide all CDD associates with information to be able to incorporate energy efficiency concepts into day-to-day community development practice.
3 Presentations Today

- The Urgency of Now
- Energy Health Impacts
- Energy and Economic Development
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CDD Energy Principles

1. Community Development should increase standards of living
2. Community Development should reduce inequality
3. Community Development should promote and encourage sustainable resource use and production

Energy Conservation does all 3. Will learn about it today.