

Simon Rich is active in bringing the message of sustainability to our food and energy sectors through his strategic direction, investments and operational experience. He is CEO of Fuqua Rich Weeks, LLC a private equity partnership focused in the energy and agriculture sectors. Formerly he was Chairman and CEO of Louis Dreyfus Natural Gas and President of Louis Dreyfus Holding Corp; the Louis Dreyfus Group holds a global position in all areas of energy and agriculture including production, processing and merchandising.

Mr. Rich is former chairman and emeritus member of the board of visitors of the Nicholas School of the Environment and Earth Sciences at Duke University and teaches courses in Energy and Environment within the school. He is chairman of Environmental Defense Fund in North Carolina, chairman of the Center for Environmental Farming Systems, the largest sustainable agriculture program in the US a partnership of the NC Department of Agriculture , NC A&T University, and NC State University. Mr. Rich is on the board of Triangle Capital Corporation, NSDQ symbol TCAP, a business development company operating throughout the southeast; Verenium , NSDQ symbol VRNM, a cellulosic ethanol developer and enzyme production company. He is a member of Cherokee Investment Fund's Sustainability Advisory Board. Mr. Rich is a 1967 graduate of Duke University, he and his wife Nancy have 5 grown children and 2 grandchildren and live in Edenton NC. on their solar powered farm where they raise organic grass fed cattle sold under the Jubilee Farm label www.jubileebeef.com .