

The 2008 Economic Impact of Travel on North Carolina Counties  
 Prepared for the North Carolina Division of Tourism, Film and Sports Development  
 By the U.S. Travel Association

County	Expenditures (\$ Millions)	Percent Change 2007/08	Payroll (\$ Millions)	Employment (Thousands)	State Tax Receipts (\$ Millions)	Local Tax Receipts (\$ Millions)
ONSLOW	172.68	8.3%	34.50	1.66	8.79	6.34
WARREN	21.74	6.9%	2.81	0.12	0.79	1.98
MCDOWELL	41.09	6.4%	6.54	0.38	2.10	1.59
WAYNE	120.26	6.4%	17.20	0.94	7.08	1.96
GREENE	4.74	6.0%	0.50	0.03	0.25	0.17
FORSYTH	634.21	5.9%	114.64	6.17	35.91	12.58
CUMBERLAND	391.07	5.9%	80.38	4.16	20.49	8.68
CALDWELL	49.21	5.7%	7.75	0.39	2.56	1.65
HALIFAX	68.41	5.6%	8.96	0.48	4.00	1.60
MECKLENBURG	3,638.74	5.6%	1,314.12	42.10	168.71	97.93
RANDOLPH	108.36	5.5%	17.94	0.93	6.24	1.80
BLADEN	32.25	5.4%	3.71	0.20	1.83	0.99
PASQUOTANK	50.06	5.3%	8.18	0.49	2.69	1.20
FRANKLIN	17.36	5.2%	2.14	0.11	0.93	0.46
HOKE	8.38	5.0%	1.09	0.07	0.45	0.14
BERTIE	11.39	5.0%	1.23	0.05	0.60	0.68
CABARRUS	288.91	4.9%	69.74	3.60	16.31	4.81
COLUMBUS	47.29	4.6%	5.99	0.31	2.60	1.39
MACON	120.56	4.5%	22.38	1.16	5.43	10.25
SURRY	87.00	4.4%	13.45	0.72	4.68	1.98
JONES	3.53	4.0%	0.51	0.02	0.20	0.12
MARTIN	28.28	3.8%	4.47	0.25	1.49	0.75
ALEXANDER	17.40	3.5%	2.61	0.12	0.92	0.77
WASHINGTON	13.28	3.5%	1.87	0.10	0.71	0.59
PITT	182.70	3.4%	37.34	2.01	9.24	4.32
WILSON	89.84	3.3%	14.33	0.80	5.06	1.82
ORANGE	152.22	3.2%	29.93	1.77	8.09	3.14
CASWELL	6.75	3.2%	0.74	0.04	0.31	0.51
PERQUIMANS	8.49	3.2%	1.09	0.04	0.35	1.01
ANSON	14.72	3.1%	1.92	0.11	0.82	0.39
CRAVEN	104.84	3.1%	21.68	1.05	5.51	2.46
DURHAM	550.03	3.0%	119.44	7.35	29.06	16.87
HYDE	28.11	3.0%	5.74	0.37	1.32	1.59
JOHNSTON	179.26	2.9%	29.02	1.67	9.71	4.83
DUPLIN	34.26	2.9%	4.19	0.21	1.91	1.08
CAMDEN	1.74	2.8%	0.20	0.01	0.09	0.16
PENDER	67.94	2.5%	12.24	0.69	3.08	4.88
MONTGOMERY	21.61	2.4%	2.32	0.10	0.98	2.12
WAKE	1,513.94	2.3%	503.99	18.67	71.33	43.62

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DAVIE	29.50	2.2%	5.52	0.27	1.58	0.55
BEAUFORT	66.42	2.2%	9.11	0.45	3.25	4.23
UNION	95.37	2.2%	15.83	0.89	5.18	1.83
CHATHAM	25.35	2.1%	3.27	0.17	1.45	0.49
DARE	777.41	1.9%	171.14	11.25	37.32	37.31
GRANVILLE	39.71	1.7%	5.30	0.30	2.20	1.18
ALAMANCE	\$143.01	1.5%	\$23.67	1.31	\$8.07	\$2.66
GATES	5.21	1.5%	0.48	0.02	0.30	0.21
PAMLICO	15.19	1.4%	1.91	0.09	0.62	1.78
NORTHAMPTON	12.17	1.2%	1.50	0.06	0.53	1.08
BURKE	74.02	1.1%	11.50	0.65	3.94	2.30
POLK	19.80	1.0%	3.03	0.17	0.99	1.19
VANCE	40.64	1.0%	5.93	0.31	2.28	1.30
ASHE	40.33	1.0%	6.25	0.37	2.03	2.32
DAVIDSON	117.80	0.9%	18.05	0.94	6.34	4.07
SCOTLAND	35.29	0.9%	6.15	0.36	1.88	0.66
STOKES	19.56	0.7%	2.65	0.13	0.96	0.81
PERSON	29.02	0.7%	3.85	0.21	1.62	0.69
BUNCOMBE	711.04	0.2%	167.05	9.20	35.79	22.94
SAMPSON	43.01	0.2%	5.92	0.30	2.30	1.46
BRUNSWICK	392.83	0.2%	78.89	4.88	18.25	25.71
MOORE	349.46	0.1%	84.41	5.12	17.82	11.18
GUILFORD	1,083.68	0.0%	281.25	12.79	54.75	26.41
MITCHELL	19.86	-0.1%	3.22	0.17	0.86	0.90
ALLEGHANY	19.39	-0.2%	3.69	0.18	0.92	1.36
RUTHERFORD	134.72	-0.2%	20.49	1.19	7.70	4.27
LINCOLN	39.40	-0.3%	6.75	0.34	2.10	1.25
EDGECOMBE	48.84	-0.3%	7.11	0.37	2.59	0.89
LENOIR	71.72	-0.4%	12.76	0.64	3.83	1.48
HERTFORD	24.42	-0.5%	3.34	0.18	1.38	0.64
GASTON	186.28	-0.5%	31.03	1.69	10.27	3.30
NASH	217.08	-0.6%	45.15	2.80	11.16	6.11
HENDERSON	198.62	-0.6%	37.87	2.02	8.86	9.34
WATAUGA	189.76	-0.7%	43.84	2.51	9.43	7.82
CARTERET	267.42	-0.8%	51.25	3.09	12.05	17.38
NEW HANOVER	422.65	-0.8%	99.73	5.51	20.46	16.68
HARNETT	62.17	-0.8%	9.48	0.54	3.33	1.50
CHEROKEE	35.31	-0.8%	5.80	0.33	1.66	2.24
YADKIN	29.71	-0.8%	5.41	0.34	1.55	0.78

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ROCKINGHAM	61.36	-0.9%	10.35	0.57	3.16	1.57
VERY	89.76	-1.1%	22.14	1.19	4.50	4.15
IREDELL	180.37	-1.4%	30.46	1.68	9.69	5.94
ROBESON	113.74	-1.4%	18.08	1.08	6.28	2.18
CATAWBA	212.04	-1.5%	40.79	2.25	11.20	6.88
RICHMOND	41.43	-1.6%	7.87	0.44	2.15	0.83
STANLY	65.68	-1.6%	9.26	0.50	3.64	2.11
ROWAN	116.23	-1.7%	20.32	1.15	6.03	3.87
TYRRELL	3.55	-1.8%	0.36	0.02	0.16	0.36
WILKES	60.17	-2.0%	9.33	0.52	2.87	1.43
CHOWAN	18.09	-2.5%	2.85	0.16	0.86	1.21
HAYWOOD	113.46	-2.7%	23.50	1.33	5.74	4.91
LEE	55.14	-2.9%	10.38	0.56	3.04	1.13
CLEVELAND	84.64	-2.9%	12.79	0.67	4.78	1.56
CLAY	12.03	-3.2%	1.39	0.07	0.49	1.40
YANCEY	26.33	-3.2%	4.70	0.23	1.18	1.98
MADISON	29.26	-3.5%	6.05	0.32	1.48	1.42
TRANSYLVANIA	77.07	-3.8%	14.90	0.78	2.99	3.71
GRAHAM	23.42	-4.6%	4.34	0.27	1.09	1.62
JACKSON	69.09	-4.8%	12.14	0.65	3.11	5.69
CURRITUCK	112.66	-6.1%	22.39	1.40	4.84	5.59
SWAIN	233.26	-7.1%	70.79	3.04	13.60	5.23
<b>STATE TOTALS</b>	<b>\$16,864.62</b>	<b>2.1%</b>	<b>\$4,181.67</b>	<b>190.50</b>	<b>\$843.21</b>	<b>\$542.27</b>