

NORTH CAROLINA TRAVEL AND TOURISM BOARD



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RESOLUTION of the North Carolina Travel and Tourism Board

Whereas, there is new technology available for more efficient and cost-effective creation of license plates,

Whereas, there are nine million North Carolina plates in circulation, with more than 500,000 being recalled,

Whereas, several other states use license plates to brand and promote government websites,

Therefore, it is resolved that the **North Carolina Travel & Tourism Board** urges members of the General Assembly to support the design of a new standard motor vehicle registration to brand and promote North Carolina's www.VisitNC.com tourism website.