

NORTH CAROLINA TRAVEL AND TOURISM BOARD



AGENDA

Tuesday, February 5, 2008

11:00 a.m. – 2:00 p.m.

North Carolina Department of Commerce
301 N. Wilmington Street, 4th floor Board Room
Raleigh, North Carolina 27601

- Chris Cavanaugh,
Chairperson
- Jim Fain,
Secretary of Commerce
- Lynn Minges,
Executive Director of
Tourism, Film and Sports
Development
- Donna Bailey-Taylor
- Douglas Brindley
- Mike Butts
- Haddon Clark
- Walter Dalton,
Senator
- Teresa Damiano
- Joyce Dugan
- S. Lewis Ebert
- Phillip Haire,
Representative
- Randy Kolls
- Carol S. Lohr
- James Meacham
- John Meroski
- Davin Olsen
- Thomas M. Pashley
- Ed Phillips
- Harris Prevost
- Jamie Reibel
- Leonard Rigsbee
- Thomas B. Ruff
- Susan Galyon Spangler
- Anne Stekete
- A.B. Swindell,
Senator
- Steve Thanhauser
- Alice Underhill,
Representative

11:00 a.m.	Welcome & Introductions	Chris Cavanaugh
11:10 a.m.	Approval of Minutes	Chris Cavanaugh
11:15 a.m.	Comments from the Chair	Chris Cavanaugh
11:20 a.m.	Division Update	Lynn Minges
	<ul style="list-style-type: none"> • 2007 Accomplishments • Travel Trends • Litter Update • Randolph County Welcome Center • Expansion Budget Request 	
11:50 a.m.	License Plate Report	Rep. Alice Underhill
Noon	Working Lunch	
12:15 p.m.	Golf Marketing Presentation & Update on Visitnc.com	Scott Gilmore
1:00 p.m.	Legislative Report & Association Updates	Legislators & Association Representatives

2008 Board Meeting Dates

All meetings are scheduled to be in Raleigh in the Dept. of Commerce Board Room (4th Floor)

- May 13 (N.C. Tourism Day)
- August 19
- December 9

Additional Important Dates for 2008

- March 16-18 (N.C. Governor's Conference on Tourism) – Twin City Quarter, Winston-Salem
- April 19-May 3 (N.C. DOT Spring "Litter Sweep")
- September 24-25 (Travel Leadership Summit) – Washington, D.C.