

Extranet Property Classes

Guidelines and Definitions

What to Do

Culture & Arts

- Convention & Civic Centers
- Cultural Trails & Tours
- Museums
- Music & Symphony
- Outdoor Drama
- Performers, Dance & Performing Troupes
- Performing Arts Facilities
- Playhouses & Theatres
- Studios, Galleries & Art Centers

Entertainment

- Agritourism
- Amusement & Theme Parks
- Animal Parks & Zoos
- Aquariums
- Arcades
- Billiards & Darts
- Casinos
- Gardens & Arboretums
- Lighthouses
- Music
- Natural Attractions
- Nightclubs, Nightlife & Performers
- Outdoor Drama
- Trails & Tours

Events & Festivals

- African American Events
- Agricultural Events
- Air Shows
- Antique Shows
- Art / Crafts Shows
- Art / Photography Exhibitions
- Auto / Boat / RV Events
- Children's Events
- Christmas Events
- Equestrian Events
- Expo / Hobby Shows
- Fairs - State & County
- Festivals
- Film Festivals / Special Film Showings
- Food Events

Garden / Flower Events
Historic Home Tours
Holiday Events
Home Shows
Living History / Reenactments
Motorsports Events
Music Events / Concerts
Native American Events
Other Events & Festivals
Performing Arts Events
Sporting Events
Theatre / Dance Events
Western / Rodeo Events
Wildlife / Nature Events
Wine / Beer Events

Food & Wine

Breweries
Culinary Schools & Tours
Vineyards & Wineries

Golf

Golf Courses
Practice Facilities

History & Heritage

African American
Battlefields & Battleships
Civil War
First Flight
Historic Cemeteries
Historic Churches
Historic Sites
Historic Trails & Tours
Historical Parks & Gardens
History Museums
Lighthouses & Maritime History
Native American
Outdoor Drama
Railroads & Transportation
Religious
Revolutionary War

Outdoor Activities

Agritourism
Animal Parks & Zoos

ATV Trails
Ballooning
Biking
Bird Watching
Boating & Sailing
Camping
Canoeing
Caving (Spelunking)
Fall Color
Field Hockey
Fishing
Flat Water Touring
Gardens & Arboretums
Gem / Gold Mining
Hang Gliding
Hiking
Horseback Riding
Hunting
Ice Hockey & Ice Skating
Jet Boat Rides
Kayaking
Marinas
Motorcycling / Motorcross
Natural Attractions
Nature Preserves
Outfitters, Equipment & Guides
Parasailing
Parks - National, State & Local
Rafting
Rappelling
Rock Climbing
Roller Hockey & Roller Skating
Scuba Diving
Skydiving / Parachuting
Snow Sports
Surfing & Kiteboarding
Swimming
Tennis
Tubing
Water Parks
Water Skiing
Whitewater

Wildlife Viewing

Windsurfing

Shopping:

Antique Shops

Arts & Crafts

Clothing Boutiques

Farmers' Markets

Flea Markets

Food & Wine

Furniture Shopping

Gifts & Collectibles

Mall / Shopping Centers

Outlet Malls & Stores

Retail & Chain Stores

Specialty Shopping

Spas & Resorts

Day Spas

Golf Resorts

Ski Resorts

Spa Resorts

Sports & Racing

Motorsports

Driving Schools

Motorsport Attractions

Motorsport Museums

Race Tracks & Facilities

Racing Teams & Shops

Sports Teams & Organizations

Baseball

Basketball

Football

Hockey

Motorsports

Olympic Sports

Soccer

Softball

Sports Organizations

Venues / Facilities

Archery

Baseball

Basketball

Bowling

Boxing
Cross Country
Cycling
Disc Golf
Equestrian
Field Hockey
Football
Gymnastics
Ice Hockey & Ice Skating
Kayaking
Lacrosse
MotorSports
Paintball
Racquetball
Rodeo
Roller Hockey & Roller Skating
Shooting
Skateboard
Snow Sports
Soccer
Softball
Swimming
Tennis
Track & Field
Triathlon
Volleyball
Whitewater
Wrestling

Where to Dine

Type of Food

American
Barbecue
Cajun / Creole
Chinese
French
German
Greek
Indian
Italian
Caribbean
Japanese
Mediterranean

Mexican
Seafood
Southern / Home Cooking
Spanish
Steakhouse
Thai
Vegetarian
Vietnamese

Type of Restaurant

Bakery / Dessert / Coffee House
Breakfast (all day)
Brew Pub / Wine Bar
Buffet
Cafeteria
Casual Full Service
Deli / Subs / Sandwiches
Fine Dining
Ice Cream / Soda Fountain
Pizzeria
Quick Service / Fast Food
Sports Bar / Grill
Tea Room

Where to Stay

Campgrounds

Park Campgrounds
Private Campgrounds

Country Inns / Bed & Breakfasts

Hotel / Motels

Resorts

Vacation Rentals

Travel professionals

Group Tours

Attractions & Activities
Dining
Lodging
Services
Transportation

Meetings & Conventions

Banquet, Reception or Wedding Facilities
Conference Facilities

Convention Centers
Meeting & Convention Services
Hotel Meeting Facilities
Non-Traditional Meeting Facilities

Sports

Motorsports

Driving Schools
Motorsport Attractions
Motorsport Museums
Motorsport Teams & Shops
Motorsport Tracks & Facilities

Sports Teams & Organizations

Baseball
Basketball
Football
Hockey
Motorsports
Soccer
Softball
Sports Organizations

Venues/Facilities

Archery
Baseball
Basketball
Bowling
Boxing
Cross Country
Cycling
Disc Golf
Equestrian
Field Hockey
Football Facilities
Gymnastics Facilities
Ice Hockey & Ice Skating
Kayaking Venues
Lacrosse Facilities
Paintball Facilities
Racquetball Facilities
Rodeo Venues
Shooting
Snow Skiing Venues
Soccer Facilities

Softball Facilities
Swimming Facilities
Tennis Facilities
Track & Field Venues
Triathlon Venues
Volleyball Facilities
Wrestling

Visitor Information

Local Regional Visitor Information

NC Welcome Centers

Services

Baby Sitting

Kennels

Transportation

Air Shuttle

Airport

Automobile

Bus

Ferry

Ground Shuttles

Rail/Train

Taxi & Limo

Wedding Chapels

State Agencies

Student Guide

What to Do			
Culture & Arts			
	Convention & Civic Centers		
	Cultural Trails & Tours		
	Museums	Do: Art museums, science museums, etc.	Don't: History Museums unless they have a cultural component.
	Music & Symphony	Do: Music other than popular music. Examples would be classical, opera, bluegrass, mountain, etc.	
	Outdoor Drama		
	Performers, Dance & Performing Troupes		
	Performing Arts Facilities		
	Playhouses & Theatres		
	Studios, Galleries & Art Centers		
Entertainment			
	Agritourism		
	Amusement & Theme Parks		
	Animal Parks & Zoos		
	Aquariums		
	Arcades		
	Billiards & Darts		
	Casinos		
	Gardens & Arboretums		
	Lighthouses		
	Music		
	Natural Attractions		
	Nightclubs, Nightlife & Performers	Comedy performers would fall into in this category.	
	Outdoor Drama		
	Trails & Tours		
Events & Festivals			
	African American Events		
	Agricultural Events		
	Air Shows		
	Antique Shows		
	Art / Crafts Shows		
	Art / Photography Exhibitions		

	Auto / Boat / RV Events	
	Children's Events	
	Christmas Events	
	Equestrian Events	
	Expo / Hobby Shows	
	Fairs - State & County	
	Festivals	
	Film Festivals / Special Film Showings	
	Food Events	
	Garden / Flower Events	
	Historic Home Tours	
	Holiday Events	
	Home Shows	
	Living History / Reenactments	
	Motorsports Events	
	Music Events / Concerts	
	Native American Events	
	Other Events & Festivals	
	Performing Arts Events	
	Sporting Events	
	Theatre / Dance Events	
	Western / Rodeo Events	
	Wildlife / Nature Events	
	Wine / Beer Events	
Food & Wine		
	Breweries	
	Culinary Schools & Tours	
	Vineyards & Wineries	
Golf		
	Golf Courses	
	Practice Facilities	
History & Heritage		
	African American	
	Battlefields & Battleships	
	Civil War	

First Flight	
Historic Cemeteries	
Historic Churches	
Historic Sites	
Historic Trails & Tours	
Historical Parks & Gardens	
History Museums	
Lighthouses & Maritime History	
Native American	
Outdoor Drama	
Railroads & Transportation	
Religious	
Revolutionary War	
Outdoor Activities	
Agritourism	
Animal Parks & Zoos	
ATV Trails	
Balloonng	
Biking	
Bird Watching	
Boating & Sailing	
Camping	
Canoeing	
Caving (Spelunking)	
Fall Color	
Field Hockey	
Fishing	
Flat Water Touring	
Gardens & Arboretums	
Gem / Gold Mining	
Hang Gliding	
Hiking	
Horseback Riding	
Hunting	
Ice Hockey & Ice Skating	

Jet Boat Rides		
Kayaking		
Marinas		
Motorcycling / Motorcross		
Natural Attractions		
Nature Preserves		
Outfitters, Equipment & Guides		
Parasailing		
Parks - National, State & Local		
Rafting		
Rappelling		
Rock Climbing		
Roller Hockey & Roller Skating		
Scuba Diving		
Skydiving / Parachuting		
Snow Sports		
Surfing & Kiteboarding		
Swimming		
Tennis		
Tubing		
Water Parks		
Water Skiing		
Whitewater		
Wildlife Viewing		
Windsurfing		
Shopping:	Do: Properties whose main focus is on shopping.	Don't: "What To Do" properties that happen to have a gift shop. For those instances, "Gift / Retail Shop" should be selected on the amenity screen.
Antique Shops		
Arts & Crafts		
Clothing Boutiques	Do: Upscale, specialty clothing stores.	
Farmers' Markets		
Flea Markets	Do: Major flea markets that would draw people from outside the local area.	Don't: Local flea markets that would not appeal to a visitor.

	Food & Wine		
	Furniture Shopping	Do: Specialty furniture stores	Don't: Chain furniture stores (e.g. Rooms To Go)
	Gifts & Collectibles		
	Mall / Shopping Centers	Do: Major malls & shopping centers containing stores that would appeal to the average traveler.	
	Outlet Malls & Stores	Do: Any one-of-a-kind outlet stores and outlet malls.	Don't: Chain Outlet Stores. Instead of listing each store in an outlet mall, simply create a property for the mall itself and refer to any desired shops in the description.
	Retail & Chain Stores	Per the inclusion guidelines, only specialty shopping properties qualify for the Extranet. As most retail/chain store do not offer "specialty" shopping, this category has been included to handle special cases only and use will be granted at the discretion of the Division. If you have a property that you think does qualify for inclusion but is a chain / retail store, you can submit it with this category but be sure to include a description that makes the case for the property to be included. We will make the decision as to whether it will be included during the approval process. Things like card shops, drug stores, membership clubs, etc. do not qualify and will not be approved for inclusion.	
	Specialty Shopping		
Spas & Resorts			
	Day Spas		
	Golf Resorts		
	Ski Resorts		
	Spa Resorts		
Sports & Racing			
	<i>Motorsports</i>	Includes automobiles, trucks, motorcycles, boats, etc. We plan to remove the word "racing" and replace it with "motorsport."	
	Driving Schools		
	Motorsport Attractions		
	Motorsport Museums		
	Race Tracks & Facilities		
	Racing Teams & Shops		
	<i>Sports Teams & Organizations</i>	Professional and collegiate sports teams, parks & recs that offer events of interest to visitors, sports organizations that offer events, etc.	
	Baseball		
	Basketball		
	Football		

	Hocket		
	Motorsports		
	Olympic Sports		
	Soccer		
	Softball		
	Sports Organizations		
	<i>Venues / Facilities</i>	<i>Venues that offer visitors the chance to participate in the corresponding sport or activity.</i>	
	Archery		
	Baseball		
	Basketball		
	Bowling		
	Boxing		
	Cross Country		
	Cycling		
	Disc Golf		
	Equestrian		
	Field Hockey		
	Football		
	Gymnastics		
	Ice Hockey & Ice Skating		
	Kayaking		
	Lacrosse		
	MotorSports		
	Paintball		
	Racquetball		
	Rodeo		
	Roller Hockey & Roller Skating		
	Shooting		
	Skateboard		
	Snow Sports		
	Soccer		
	Softball		
	Swimming		
	Tennis		
	Track & Field		

		Triathlon	
		Volleyball	
		Whitewater	
		Wrestling	

Where to Dine	The “Where To Dine” category is intended for properties that are legitimate dining destinations regardless of where they are located. In other words, properties you would want to see if you were searching for a restaurant or dining experience.	
Examples:	Do:	Don't:
	<ul style="list-style-type: none"> ▪ A listing for a town or area (e.g. Historic Downtown "insert name here") would qualify ONLY if the description references the existence of local restaurants 	<ul style="list-style-type: none"> ▪ Bed & Breakfast or Country Inn that only serves their guests and no public.
	<ul style="list-style-type: none"> ▪ Attractions & accommodations that possess a destination restaurant on site. The restaurant (or the fact that food is served, if the restaurant has the same name as the property) must be referenced in the description. 	<ul style="list-style-type: none"> ▪ A visitor center with information about area dining offerings.
	<ul style="list-style-type: none"> ▪ Properties where dining is offered as part of the experience, such as with dinner trains, dinner cruises, and dinner theater. 	<ul style="list-style-type: none"> ▪ Non-dining focused properties that offer food on-site (snack bars, concessions, etc.) The existence of food availability at these properties should be documented using amenities.
		<ul style="list-style-type: none"> ▪ Places that offer group dining only.
Type of Food	Check the item(s) that reflect the predominant type of food the property offers. You don't need to check “Italian” and “Seafood” if a restaurant offers Shrimp Alfredo on its menu if it offers generic American fare.	
American		
Barbecue		
Cajun / Creole		
Chinese		
French		
German		
Greek		
Indian		
Italian		
Caribbean		
Japanese		
Mediterranean		
Mexican		
Seafood		
Southern / Home Cooking		

	Spanish	
	Steakhouse	
	Thai	
	Vegetarian	
	Vietnamese	
Type of Restaurant		This category actually offers an opportunity to classify specialty restaurant types and the type of service (in <i>italics</i>) offered by the restaurant. You may select more than one type of service if multiples are applicable. For instance, you could have a restaurant that offer both casual full service options and a daily buffet. You would not, however, normally have a restaurant that offers both fine dining and casual full service.
	Bakery / Dessert / Coffee House	
	Breakfast (all day)	
	Brew Pub / Wine Bar	Establishments whose main focus is on beer or wine. Does not include restaurants that happen to have a bar.
	<i>Buffet</i>	For buffet service, food is available on a food line and the consumer makes multiple visits form the table to fill
	<i>Cafeteria</i>	Cafeteria service involves the consumer going through a food line and making selections. After the selections are made, the consumer then goes to a table to eat.
	<i>Casual Full Service</i>	Restaurants that offer full table service, low to high prices, and whose atmosphere is casual.
	Deli / Subs / Sandwiches	
	<i>Fine Dining</i>	Upscale, upper-end priced dining establishments whose food and atmosphere are more refined. Does not refer to the quality of the food - just because a restaurant serves fine food, it does not automatically qualify for fine dining.
	Ice Cream / Soda Fountain	
	Pizzeria	Casual restaurants that offer pizza as their main faire.
	<i>Quick Service / Fast Food</i>	Establishments with counter service, including traditional fast food restaurants. If you order and pay at a counter, it is quick service / fast food, even if the order is brought to your table.
	Sports Bar / Grill	
	Tea Room	

Where to Stay		
Campgrounds		
	Park Campgrounds	
	Private Campgrounds	
Country Inns / Bed & Breakfasts		
Hotel / Motels		Don't: Properties that cater mainly to extended business- or relocation-related stays do not qualify and SHOULD NOT be included in the database. Extended-stay properties that also provide daily rentals may be included but the description must make it plain that daily accommodations are available.
Resorts	Do: All inclusive vacation destinations that offer organized activities, resort-type amenities and food options. Property must be such that the vacation is the trip to the resort itself with the majority of the time being spent on-site. Example activities are organized horseback riding trips, water sports, games and cookouts. Examples of resort amenities are spa services and golf courses.	Don't: The resort classification is not warranted based solely on the quality of the accommodations. For example, while a tennis resort qualifies, a nice hotel with three tennis courts does not.
Vacation Rentals	Do: Cabins, lodges, chalets, beach houses, etc.	Don't: Vacation rental properties that are under the umbrella of rental agencies. These properties do not qualify for a listing separate from the agency.

Travel professionals		The intended audience for these categories are people who are planning a meeting, tour or sporting event.	
Group Tours		These properties should offer some type of special service or perks to organized groups.	
	Attractions & Activities		
	Dining		
	Lodging		
	Services		
	Transportation		
Meetings & Conventions			
	Banquet, Reception or Wedding Facilities		
	Conference Facilities		
	Convention Centers		
	Meeting & Convention Services	Must offer services that aid in the setting up of a meeting, tour or sporting event. Do not have to have physical meeting space available.	
	Hotel Meeting Facilities		
	Non-Traditional Meeting Facilities	Do: Properties that are not usually associated with meeting facilities but that do offer meeting space. Examples: museums, sports venues, universities, zoos, etc.	Don't: Restaurants that happen to have a separate group room.
Sports		Includes properties suitable to hosting or helping set up a sporting event as well as properties that would offer groups a tour or special perks.	
	<i>Motorsports</i>		
	Driving Schools		
	Motorsport Attractions		
	Motorsport Museums		
	Motorsport Teams & Shops		
	Motorsport Tracks & Facilities		
	<i>Sports Teams & Organizations</i>		
	Baseball		
	Basketball		
	Football		
	Hockey		
	Motorsports		
	Soccer		

	Softball	
	Sports Organizations	
	<i>Venues/Facilities</i>	To qualify for this category, the property must have a facility suitable for hosting a regional or national sporting event.
	Archery	
	Baseball	
	Basketball	
	Bowling	
	Boxing	
	Cross Country	
	Cycling	
	Disc Golf	
	Equestrian	
	Field Hockey	
	Football Facilities	
	Gymnastics Facilities	
	Ice Hockey & Ice Skating	
	Kayaking Venues	
	Lacrosse Facilities	
	Paintball Facilities	
	Racquetball Facilities	
	Rodeo Venues	
	Shooting	
	Snow Skiing Venues	
	Soccer Facilities	
	Softball Facilities	
	Swimming Facilities	
	Tennis Facilities	
	Track & Field Venues	
	Triathlon Venues	
	Volleyball Facilities	
	Wrestling	

Visitor Information			
Local Regional Visitor Information		<p>This category is intended for visitor centers, local CVBs, etc. whose focus is providing area information to travelers and potential visitors. Attractions, accommodations, etc. that happen to offer local info would not qualify.</p> <p style="text-align: right;"><i>Note:</i></p> <p>These groups, however, do not get additional categories based on the type of info they distribute. For example, a CVB should not be marked for dining, accommodations or attractions just because they provide those types of info.</p>	
NC Welcome Centers		In-office use only.	
Services			
	<i>Baby Sitting</i>		
	<i>Kennels</i>	<i>Kennel facilities must be easily available to non-locals.</i>	
	<i>Transportation</i>	<i>Transportation providers.</i>	
	Air Shuttle	Do: Shuttle services operated in aircraft for short, limited routes.	Don't: Ground transportation to and from an airport. Use "Air Shuttle" instead.
	Airport	Do: Commercial airports.	Don't: Individual Airlines
	Automobile	Do: Vehicle rentals only.	Don't: Taxi's & limos - they have their own category.
	Bus	Do: Municipal bus services and charter bus companies.	
	Ferry		
	Ground Shuttles	Do: Shuttle service to and from airports	Don't: Hotel, resorts, etc. that offer shuttle service for their guests.
	Rail/Train		
	Taxi & Limo	Do: Taxis and Limousines.	Don't: These properties should not also be categorized as "Automobile."
	<i>Wedding Chapels</i>	<i>Do: Chapels whose main focus is offering a location for out-of-town weddings.</i>	<i>Don't: Hotels and Resorts that offer wedding/banquet facilities and local churches.</i>
State Agencies		Do: State governmental agencies, only.	Don't: Local agencies and organizations.
Student Guide		In-office use only.	