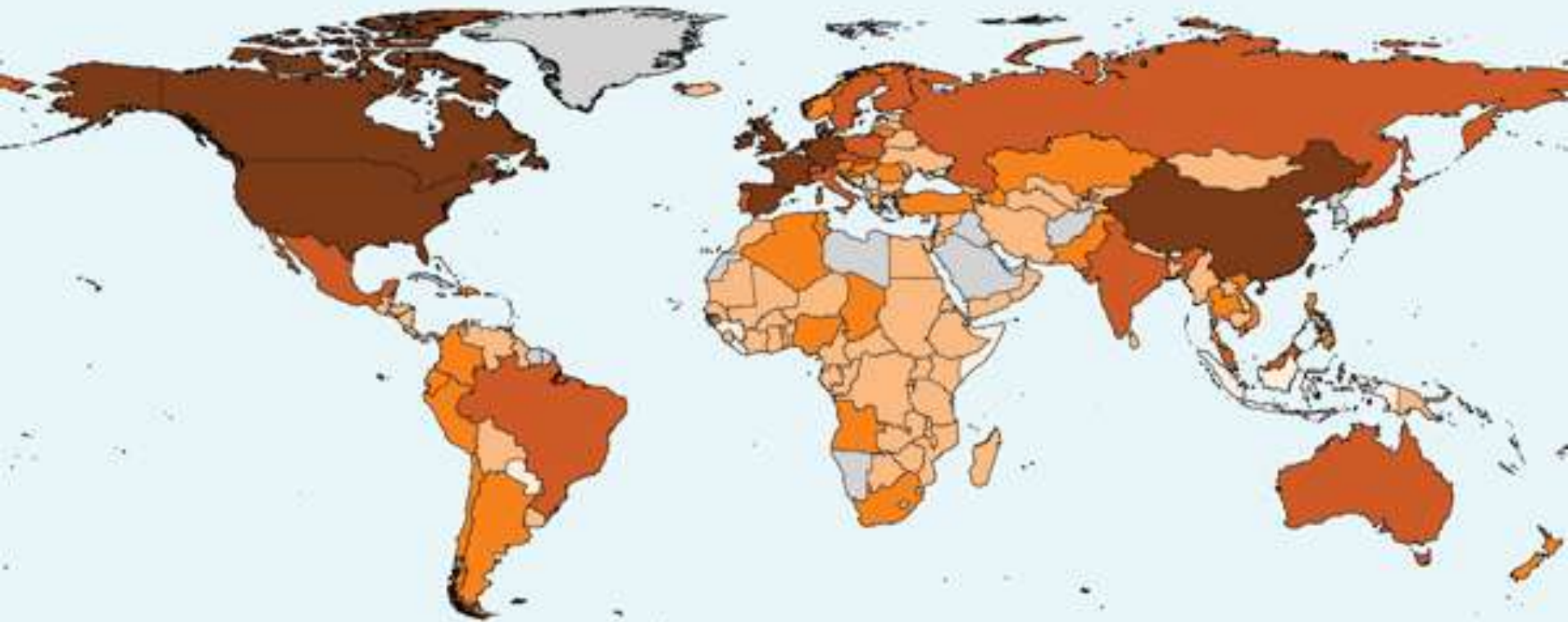


NCDOC FOREIGN DIRECT INVESTMENT RECRUITMENT



NCDDOC FOREIGN DIRECT INVESTMENT RECRUITMENT

9:15 a.m. SESSION VI

NCDDOC FDI – Martyn Johnson

Canadian Business Recruitment – Bo Gregory

Canadian Market - Russ Sawchuk

10:00 a.m. NETWORKING BREAK

10:20 a.m. SESSION VII

European Business Recruitment – Martyn Johnson & Dallas Hardenbrook

European Market - John D. Brennan

Swedish Sub-Market – Bill Shore

11:05 a.m. SESSION VIII

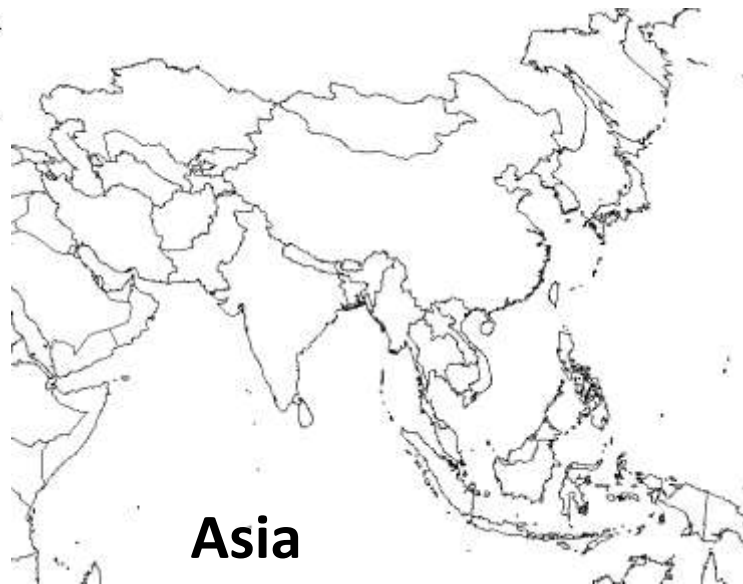
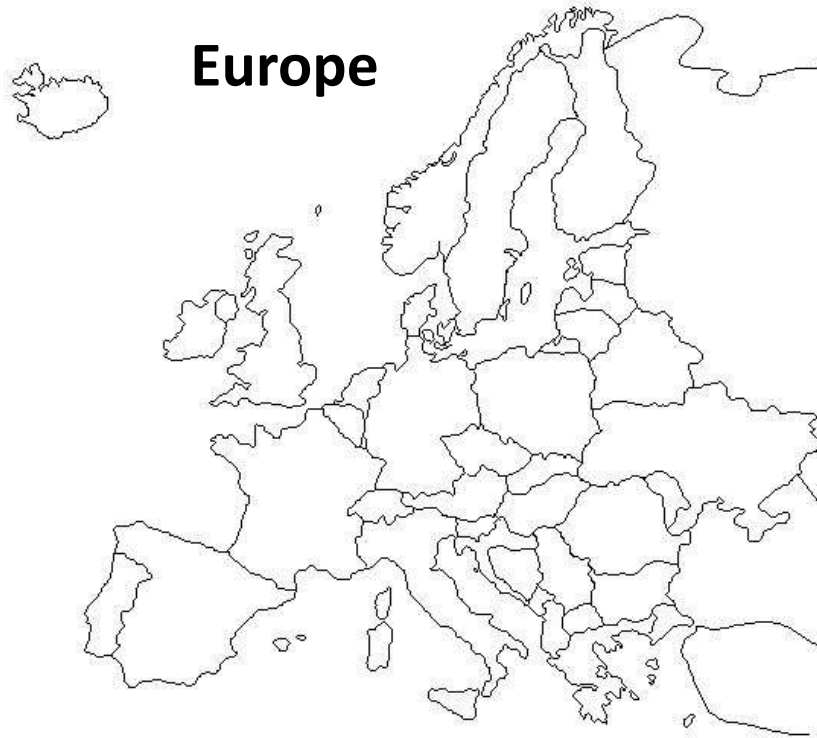
Asian Business Recruitment – Steve Brantley

Asian Market - Leland Gaskins

11:50 a.m. NCEDA ANNOUNCEMENTS

12:00 p.m. ADJOURN

Global Target Markets



NCDOC Raleigh FDI Recruitment Staff

Steve Brantley – Asia

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Bo Gregory – Canada

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Dallas Hardenbrook – Europe

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Martyn Johnson – Europe

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Bill Shore – Sweden

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bshore@ncommerce.com

Phyllis Hatchett – Admin. Assist.

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phatchett@ncommerce.com

NCDOC International Offices Recruitment Staff

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European Office

John Brennan, Director

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Asian Office

Leland Gaskins, Director

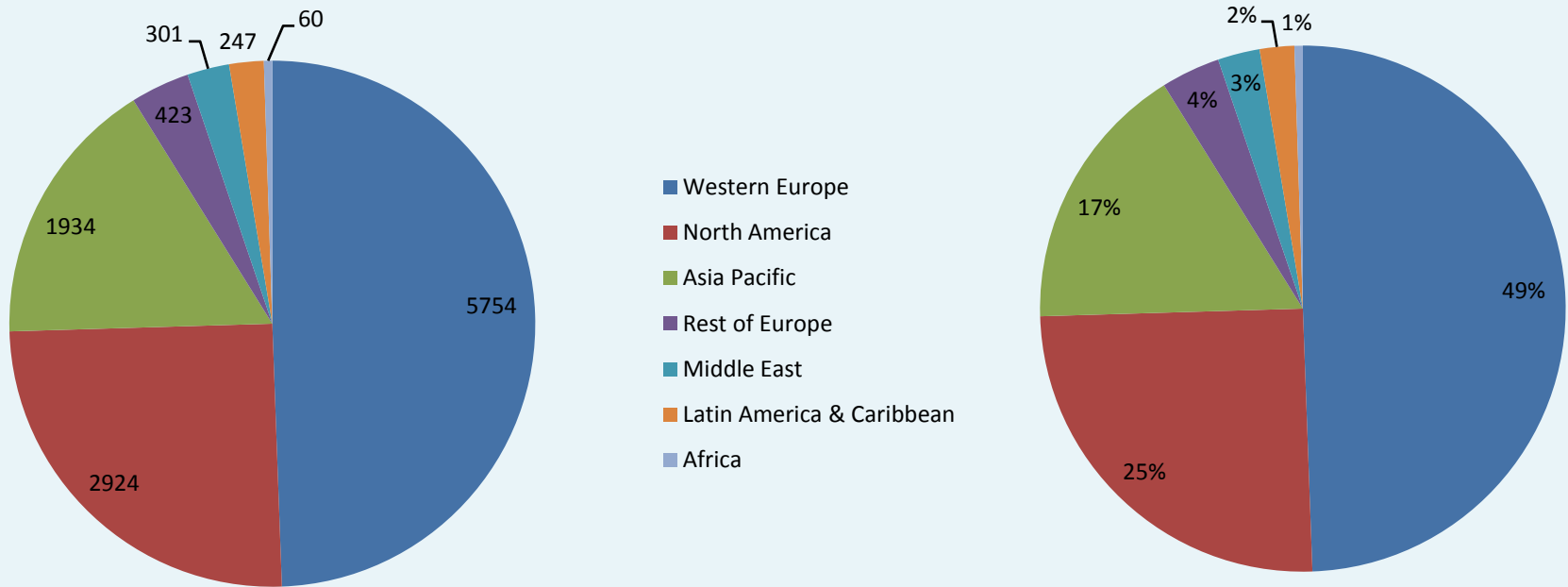
+81-3-3435-9301

gaskins@nc-asia.com

NC International Offices Services

- Industry Cluster Research
 - Develop Lead Database
- Communication and Relationship Management with Corporations and Governments
 - Visa Assistance
- Collaborate on Recruitment Missions and Trips
 - Develop Project Leads
- Team Member on Recruitment Projects

Source of Foreign Direct Investment



Total 2007 FDI Worldwide Projects – 11,643

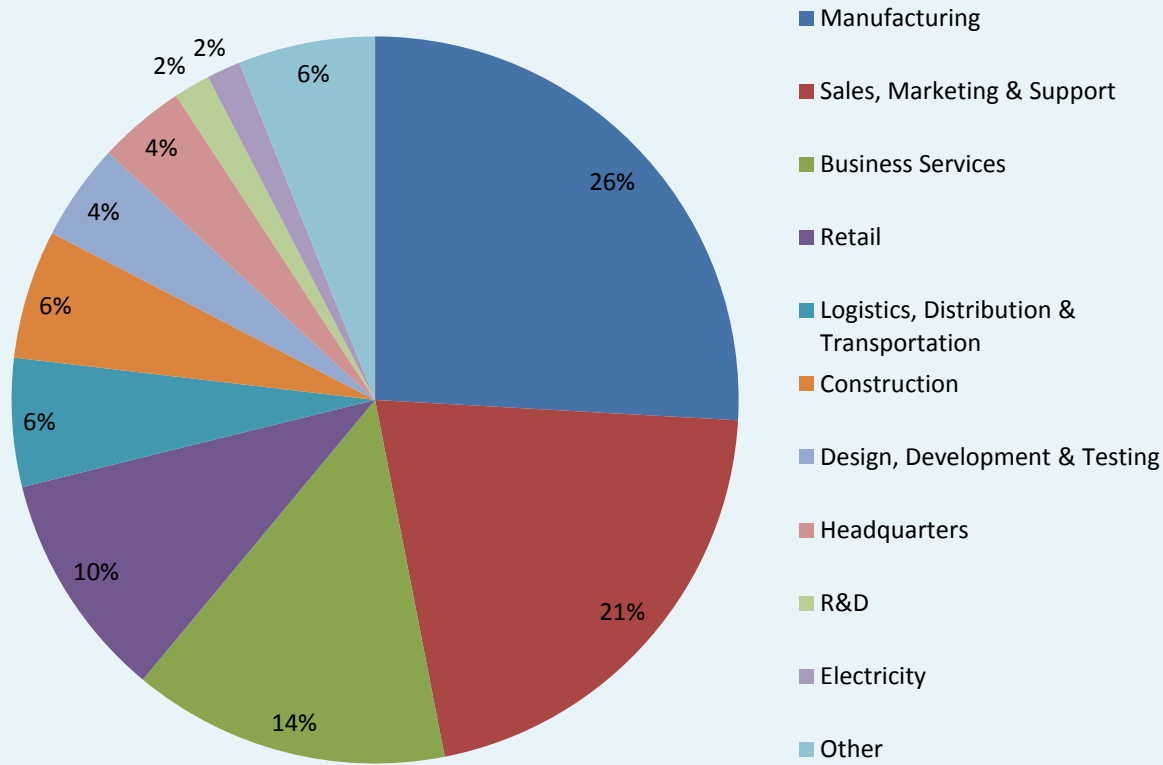
Western Europe is the leading source for FDI, it accounts for almost 50% worldwide. North America and Asia Pacific are the second and third. The top three regions account for 91% of FDI.

Source: OCO Worldwide 2007/2008 Review of FDI

2007 Foreign Direct Investment by Activity

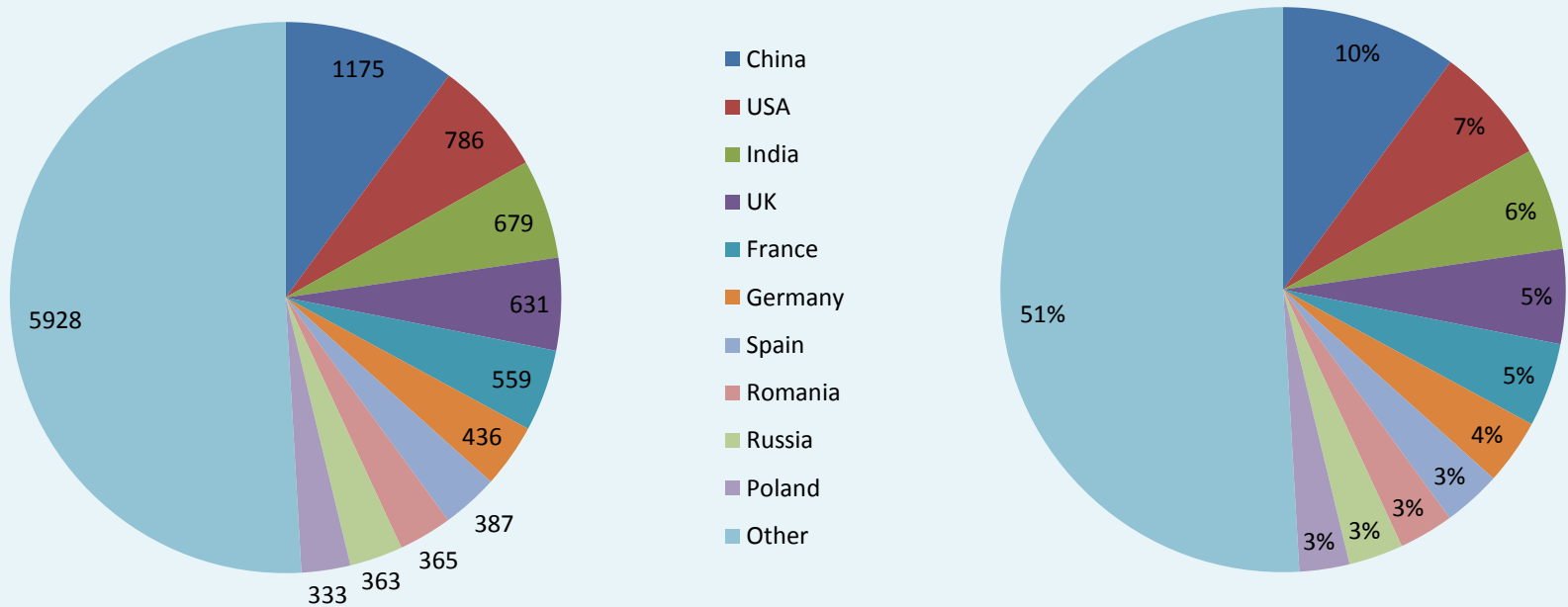
The top three activities:
Manufacturing;
Sales, Marketing and Support; and
Business Services
account for over
60% of all FDI

Source: OCO Worldwide
2007/2008 Review of FDI



Total 2007 FDI Projects – 11,643

Foreign Direct Investment by Destination



Total 2007 FDI Projects – 11,643

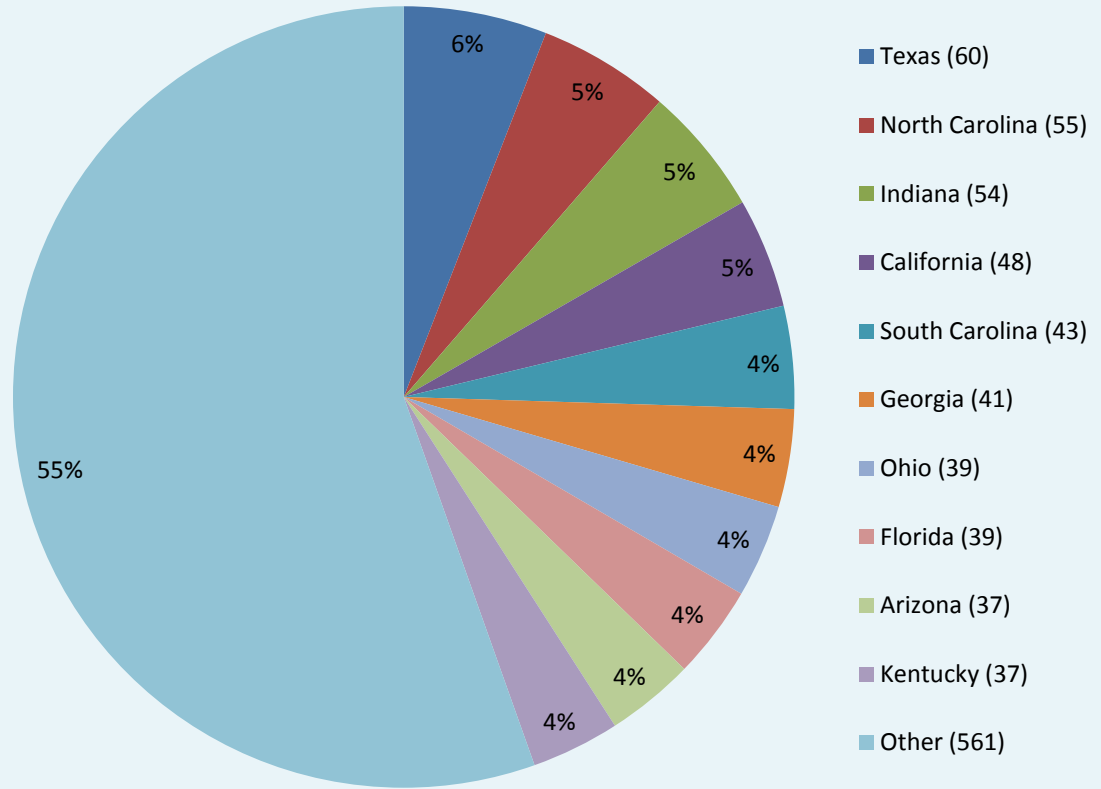
The United States was the second largest destination for FDI with 786 projects in Calendar Year 2007

Source: OCO Worldwide 2007/2008 Review of FDI

2007 FDI Projects in USA

North Carolina was the second leading state for FDI with 55 projects

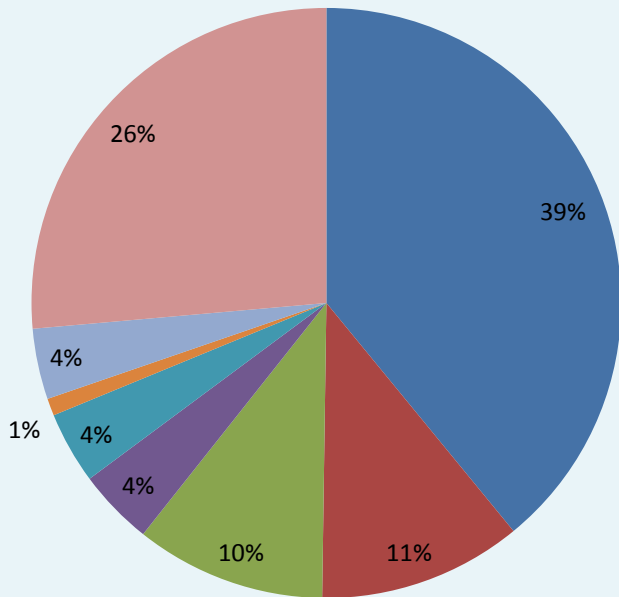
Source: OCO Worldwide 2007/2008 Review of FDI



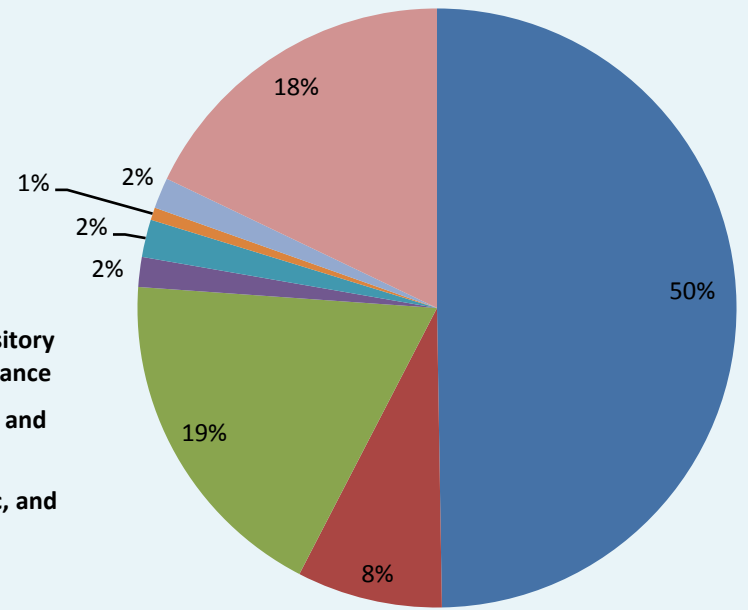
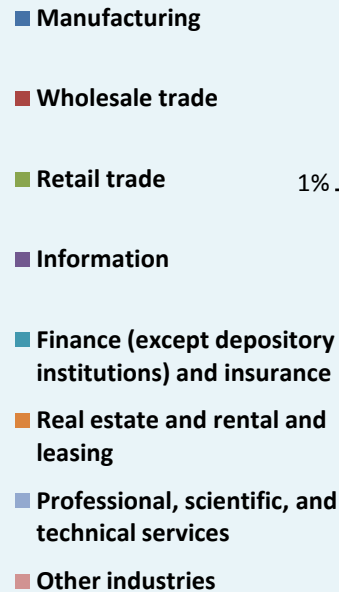
Total 2007 US FDI Projects - 1,012

FDI Employment by Industry

USDOC BEA 2005



USA 5,085,700 Employees



NC 192,200 Employees
(USA 10th overall – 7th in manufacturing)

NC FDI Estimates

USDOC BEA 2005

Region	Investment	Employment
Asia	\$ 3.3 billion	16,600
Canada	\$ 2.1 billion	8,100
Europe	\$16.5 billion	152,600
Other	\$ 1.9 billion	14,900
Total	\$23.8 billion (USA 13 th)	192,200 (USA 10 th)

NC FDI Announcements 1987 – 2007

Region	Investment	Jobs
Asia	\$ 4.5 billion	21,210
Canada	\$ 1.1 billion	9,749
Europe	\$11.6 billion	67,047
Other	\$ 0.5 billion	2,013
Total	\$17.7 billion	100,019

Source: 1987-2007 NCDOC Community Investment Reports

Foreign Companies in NC



International Firms Directory

4,500 foreign owned locations in NC

New web based directory

Data on employment and investment

As well as corporate HQs

Use in recruitment efforts

Assistance needed to keep current

NC Foreign Consuls

Career Consuls:



Consul of Canada - Louis Boisvert (Raleigh)

Consul of Mexico – Armando Ortiz Rocha (Raleigh)



Honorary Consuls:



Honorary Consul of Austria – Robert Friedl (Mount Holly)

Honorary Consul of Cyprus – Dr. Takev Crist (Jacksonville)



Honorary Consul of France – Mildred Dalton Cox (Charlotte)

Honorary Consul of Germany – Kurt Waldhausen (Charlotte)



Honorary Consul of Great Britain – Michael Teden (Charlotte)

Honorary Consul of Japan - William Fenn (High Point)



Honorary Consul of Mexico – Wayne Cooper (Charlotte)

Honorary Consul of Moldova - Florin PindacBlaj (Hickory)



Honorary Consul of The Netherlands – Gerard ter Wee (Raleigh)

Honorary Consul of Nicaragua – Gilberto Bergman Morea (Charlotte)



Honorary Vice Consul of Spain - Rafael Lopez-Barrantes Trinchant (Durham)

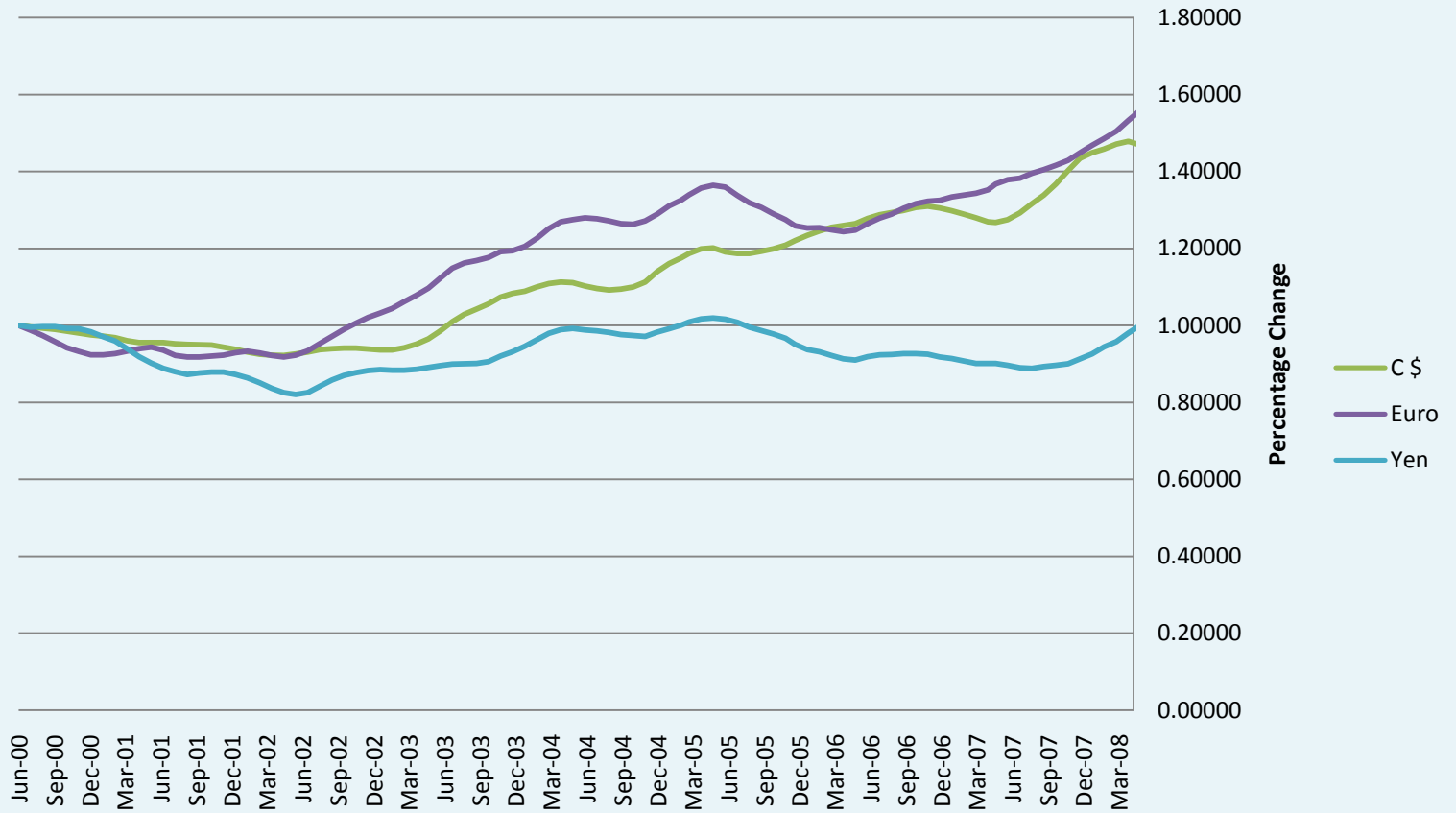
Honorary Consul of Sweden – Anna Blomdahl (Raleigh)



Honorary Consul of Switzerland –Heinz Roth (Charlotte)

Exchange rates!

Six Month Moving Average June 2000 to April 2008



Where to Download Presentations available via FTP

- www.nccommerce.com/pickup/mjohnson/NCEDA Intl Investment Overview.ppt
- www.nccommerce.com/pickup/bgregory/ NCEDA Canadian Presentation.ppt
- www.nccommerce.com/pickup/sbrantley/NCEDA Asian Presentation.ppt
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- www.nccommerce.com/pickup/mjohnson/ NCEDA European Presentation.ppt