

CAROLINA UNCORKED

Volume 2, Issue 2

Winter 2008

Upcoming Events

• April 10

Blue Ridge Wine Festival

The festival, held in Blowing Rock, is becoming well known for bringing together wines from regional wineries and pairing them with food and special events in this charming mountain town where springtime will be in full regalia. For more information visit: www.blueridgewinefestival.com.

• April 24- 27

Beaufort Wine & Food Weekend

Seminars, wine tastings, Dinners and more over a 4-day period. This year's weekend promises an exquisite culinary experience. Call 252-646-5230 for more information or visit: www.beaufortwineandfood.com.

• May 10

Salute Wine Festival

An outdoor wine festival in Winston-Salem. More than twenty wine makers from across the state will be on-hand to educate interested consumers about the intricacies of their craft and to share samples of the award winning wines they produce. For details, visit: www.salutencwine.com.

For more
upcoming
events, check out
www.visitncwine.com

Flavor Outweighs Medical Advantages

According to Paul Franson's article in the December issue of "Wines & Vines," North Carolina's native Muscadine grape has been said to be more potent in antioxidants and anti-inflammatory compounds than any other grape variety. Due to the immense health benefits these grapes offer, people drink Muscadine wine; but more importantly, they drink it because it tastes good.

Many consumers, especially those who are familiar with North Carolina's Muscadine grapes, love the extraordinary flavor of Muscadine wines. Unique to the Southeast region of the United States, Muscadine grapes are distinguished from other grapes due to the way they grow and the way they taste.

Duplin wines, cited as a good example of Muscadine wines, are from one of the state's oldest wineries located in Rose Hill. Duplin Winery boasts many popular wines made with Muscadine grapes. Not only do they offer sweet Muscadine wine, but they also make many dry and semi-sweet variations with the healthy grape. More than 15 other wineries in North Carolina make Muscadine wine.

The bottom line is that North Carolina wines, whether made from Muscadine or any other grape, can be a delicious part of a healthy lifestyle. To view the original article, please visit:

<http://www2.ncommerce.com/eclipsfiles/18166.pdf>



North Carolina's "Mother Vine," located on Roanoke Island, is the oldest cultivated Muscadine grapevine in America.

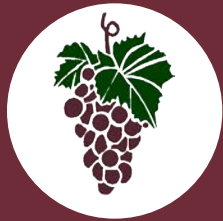


“Wine is the most healthful and hygienic of beverages.”

– Louis Pasteur

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“Wine is the most civilized thing in the world.”

– Ernest Hemingway

Study Results Reveal High Priced Biases

Do you have expensive taste? When you shop, do you automatically equate high prices with high quality? Recently, at the California Institute of Technology, Antonio Rangel and his colleagues decided to conduct a taste test to determine peoples' pleasure responses when drinking wine priced at various amounts. Twenty people agreed to take an MRI while tasting an assortment of wine. The subjects were told that each of the five wines they tasted were different Cabernet Sauvignons all sold at different prices. However, three wines were sampled, instead of five; two were offered twice, labeled with different prices. Judging from the testers' MRI results, they experienced more pleasure when they tasted the higher priced wine than the lower one, even for the same wine.

Rangel was “shocked” with the results; he believes stronger flavors, in-experience, as well as different prices greatly affected the results. Rangel hopes these results are based on the fact that the subjects were average people, not wine professionals. He believes that wine professionals would be capable of differentiating based on purely taste, as opposed to price. The researchers learned that people's expectations strongly dictate their actual experience. To view complete article, please visit: <http://www.wtop.com/?nid=111&sid=1326162>

Syrah Infused Appetizer Accompanies Any Meal

Syrah Soaked Figs
With Cheese

Ingredients:
1 Bottle of North Carolina Syrah
20 dried figs
Manchego Cheese

Directions:
Soak the figs in Syrah for an hour. Drain figs and reserve the liquid. Then pour the leftover wine into a pan and

cook on medium heat until the its consistency is a syrup. Plate slices of the cheese and soaked figs. Use the sauce as a drizzle and for dipping.



Recipe courtesy Scott James of 115 Midtown and Bar, Raleigh, NC. Visit them on the web: www.midtownandbar115.com

New Wineries



Autumn Creek Vineyards
390 Means Creek Road
Mayodan, NC 27027
336-548-1846
www.autumncreekvineyards.com

Daveste Vineyards
155 Lytton Road
Troutman, NC 28166
704-528-3882
www.daveste.com

Junius Lindsay Vineyard
385 Dr. Zimmerman Road
Lexington, NC 27295
336-764-0487
www.juniuslindsay.com

Owl's Eye Vineyard
1414 Metcalf Road
Shelby, NC 28150
866-980-9463
www.owlseyevineyard.com

Valley River Vineyards
4689 Martins Creek Road
Murphy, NC 28906
828-321-5333

Benny Parsons Rendezvous Ridge
172 Benny Parsons Road
Purlear, NC 28665
336-973-7375
www.rendezvousridge.com

J. Wesley Vineyards
9340 Chickapee Drive
Linden, NC 28356
910-321-WINE (9463)
www.jwesleyvineyards.com

McRitchie Winery & Ciderworks
315 Thurmond Post Office Road
Thurmond, NC 28683
336-874-3003
www.mcritchiewine.com

Rocky River Vineyards
11685 Reed Mine Road
Midland, NC 28107
704-781-5035
www.rockyrivervineyards.com

Zimmerman Vineyards
1428 Tabernacle Church Road
Trinity, NC 27370
336-861-1414
www.zimmermanvineyards.net

**For a complete listing of the NC wineries, go to:
www.visitncwine.com**

**"Beer is made by
men, wine by God!"**

-Martin Luther

**"In victory, you de-
serve Champagne, in
defeat, you need it."**

-Napoleon Bonaparte

**"Plant no tree sooner
than the vine."**

**-Alcaeus, Greek poet,
(c. 620-c. 580BC)**





Announcements

•Enhanced Brochure Launches in 2008

The NC Wine & Grape Council has produced its yearly Guide & Map to NC Wineries. The brochure's format has been modified due to the growing number of wineries and the need for additional detailed information for the consumers. This year's enhanced version incorporates some wine-related history and more specific information for each individual winery. A small, individual map is placed with each winery name and logo; this feature will aid in finding a specific winery. The new guide will be available April 15, 2008. To order your free copy call toll free: 1-877-3NCWINE.

NC Wine & Grape Council
NC Department of Commerce
NC Division of Tourism, Film
& Sports Development
4324 Mail Service Center
Raleigh, NC 27699

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Fax: 919-733-8582
Web: www.visitncwine.com

The mission of the North Carolina Wine & Grape Council is to facilitate development of North Carolina's grape and wine industries by enhancing product quality for consumers, and encouraging economic viability and opportunity for growers and processors through education, marketing and research.

•Established website incorporates NC Winery Information

The Appellation America website hosts a wide variety of information regarding the North American wine industry. While other wine regions in the world have always categorized wine by their region, North America has categorized wine by varietal. The site's mission is to facilitate the "appellation-ization" of North America. They have now included such information about North Carolina. Visit this site for news, editorials and general wine industry information: <http://wine.appellationamerica.com/wine-region/North-Carolina.html>

• New DVD Highlights NC's Wine History

Before Prohibition, North Carolina's wine industry was booming. "Celebrate North Carolina Wines," the new DVD produced for the North Carolina Wine & Grape Council, features NC wine history from before Prohibition to present day. This DVD features a few of the state's older wineries, such as Duplin Winery, Westbend Vineyards, Biltmore Vineyards and Shelton Vineyards. "Celebrate North Carolina Wines" also touches on information about the Yadkin Valley, the only American Viticulture Area in the state. In addition to background information, there is also a section on the economic impact of the wine industry and information on institutions that work with the NC Wine & Grape Council. To order a copy of this educational and entertaining DVD, contact:

Drew Image
www.drewimage.com





Recommended Reads

Hip Tastes: The Fresh Guide to Wine

By Courtney Cochran

Don't want to get ripped off in restaurants when buying wine? Look no further than "Hip Tastes: The Fresh Guide to Wine" by Courtney Cochran. This author is a young, up-and-coming wine expert based in San Francisco. She is only 28, but has already started her own business, Your Personal Sommelier, and has mastered the art of tasting wine. Her book offers a crash course in wine history that is short and direct. Cochran highlights simple key factors in tasting and pairing wine. This book invites everyone to learn about wine. Her basic advice is to learn by tasting! What better way is there?

Cochran writes this guide in a way that encourages all levels of wine drinkers to learn. More importantly, her tips enhance the readers' wine drinking experiences.

Adapted from www.amazon.com

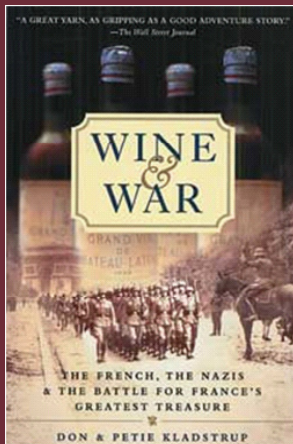


Wine and War: The French, the Nazis, and the Battle for France's Greatest Treasure

By Donald Kladstrup & Petie Kladstrup

The Kladstrups tell an unfamiliar story of French winemakers' efforts during the Second World War. Once the German Army invaded France they pillaged the land, as was their routine; but in France they also seized wine stores, sending thousands of barrels to the Third Reich. The stolen wine had a distinct impact on France. This book is quite a unique find that will surely be loved by those wishing to know more about the background of wine. According to the Boston Herald this book is: "A gem for wine aficionados and history buffs."

Adapted from www.amazon.com



Oz Clarke's Grapes and Wines: The definitive guide to the world's great grapes and the wines they make

By Oz Clarke & Margaret Rand

This newly revised edition is updated with the most current information on even a wider array of grapes. Many wine books are organized based on countries and regions, but this book is organized by major grape varieties. This unique arrangement allows the reader to focus on the individual grape.

Filled with luxuriant artwork and photographs, this edition includes extensive details on more than 300 different grape varieties. Each grape description is packed with essential information on its history, geography and cultural context.

Adapted from www.amazon.com

