

Join us in **Winston-Salem** for a blend of workshops, networking, fun and food planned for your enjoyment, while enhancing your educational and professional development. While in Winston-Salem you will have time to explore downtown, visit historic Old Salem, network with old friends, and make new friends. The preliminary agenda is included in this brochure so you can review planned topics and speakers. This year workshops include tips for serving special populations, leadership and professional development, and updates on state and national employment and economic trends. All of the workshops have been designed to address specific training needs and your registration fees may be considered program costs under the Workforce Investment Act.

Come early on Wednesday! At 9:30 on Wednesday morning you can start your conference experience off with this great networking and information-sharing session that was a real hit in 2009. You'll have the opportunity to



join three tables and discuss a variety of current topics including services for white collar workers, pre-apprenticeship options, TANF & WIA, Re-Employment Services, TAA/TRA, and the REAL World.

Accommodations

A block of rooms will be held until **April 6** at two adjoining hotels, with Conference activities scheduled at both sites. The conference rate for the **Marriott Winston-Salem** is \$125.00 (plus 12.75% tax) for single occupancy; for the **Embassy Suites** the rate is \$135.00 (plus 12.75% tax) which includes a full breakfast each morning. *Parking rate is \$6/day.* Please call the hotel of your choice at the number listed in this brochure for reservations; identify yourself as attending the *NCETA Conference* in order to obtain these discounted rates. If you are not able to attend the conference, please be sure to cancel your room reservation.

Registration

The Early Registration fee through March 26 is **\$225** for members; **\$250** for non-members. This fee covers all activities, meals, breaks, and materials. *Daily rates of \$150* are available for attendance on either Wednesday or Thursday only. The registration form is available at both www.nceta.org and www.ncwdtc.com.

Send registration form and payment to:

Darius Morris - NCETA
c/o Capital Area WDB
2321 Crabtree Blvd., Suite 200
Raleigh, NC 27604
(919) 856-6049



Spring Conference 2010

Thriving in Challenging Times

April 28 - 30, 2010



*Conference activities and lodging choices in both of these hotels
with connecting skywalk!*

Marriott, 425 N. Cherry Street, Winston-Salem

(336) 725-3500

&

Embassy Suites, 460 N. Cherry Street, Winston-Salem

(336) 724-2300



*** NOTE: This is the tentative agenda and some information may change. Watch website for updates and confirmations! ***

Wednesday, April 28, 2010

PRELIMINARY AGENDA



Roundtables

9:30 A.M. - 12:15 P.M.

Services for White Collar Workers
Re-Employment Services * TANF & WIA
The REAL World * TAA/TRA Updates
Pre-Apprenticeship Options

Registration

9:00 A.M.— 5:00 P.M.

NCETA New Member Orientation

11:00 A.M.—11:30 A.M.

Regional Meetings

2:45 P.M.—3:15 P.M.

Concurrent Workshops 3:30 P.M.—5:00 P.M.

- ◆ Serving Customers with Multiple Barriers, Steve Parese
- ◆ Mature White Collar Workers in the New Economy, Suzanne LaFollette-Black
- ◆ *JobsNOW: 12 in 6*, Stephanie Deese & Barbara Boyce
- ◆ Connectinc, Dianne Creech
- ◆ WIA Youth Issues, Brad Sickles

Dinner on Your Own

**After-Dinner Dessert Reception
Entertainment & Karaoke**

8:30 P.M. - 10:00 P.M.

Opening Session - Luncheon

12:30 P.M. - 2:30 P.M.

Welcome : **Roger Shackelford**
Division of Workforce Development
NC Department of Commerce

Keynote Speaker: **Helen Parker**
US Department of Labor, Atlanta Region

Exhibitors' Displays

9:00 A.M.—5:00 P.M.

Moderator Training

11:00 A.M.—11:30 A.M.

Thursday, April 29, 2010

PRELIMINARY AGENDA

Thursday, April 29, 2010

Continental Breakfast 8:30 A.M.

Registration

8:30 A.M.—12:00 noon

Exhibitors' Displays

9:00 A.M.—4:30 P.M.

General Session

9:00 A.M.—10:00 A.M.

Speaker: **Steve Parese**, SBP Consulting, Inc.

Concurrent Workshops 10:15 A.M.—11:45 A.M.

- ◆ Authentic Leadership, Gail Ostrishko
- ◆ Serving Ex-Offenders, Steve Parese
- ◆ Washington Update, Bob Knight
- ◆ Summer Youth 2009, Panel Discussion

Sandwich Buffet Lunch

Noon - 1:30 P.M.

Concurrent Workshops

1:30 P.M.—3:00 P.M.

- ◆ Stress Management, Gail Ostrishko
- ◆ Serving At-Risk Youth, Steve Parese
- ◆ Legislative Trends, Bob Knight
- ◆ Career Counseling & Assessment, Chris Droessler

Concurrent Workshops

3:15 P.M.—4:45 P.M.

- ◆ Rekindling the Human Spirit, Gail Ostrishko
- ◆ Highly Skilled Workers, Sue Marion
- ◆ Energy Sector Jobs, TBA
- ◆ Leadership Development, Bill Lamb

Dinner & Dance with DJ

6:30 P.M. - Midnight

Friday, April 30, 2010

Breakfast

8:00 A.M.— 9:00 A.M.

Closing Session

9:00 A.M.—11:15 A.M.

NCETA Recognition

Speaker: **Kelly Swanson**
Who Hijacked My Fairy Tale?