



Dale Carroll

Deputy Secretary of Commerce, The State of North Carolina

When Dale Carroll was appointed by Gov. Bev Perdue as the deputy secretary of the N.C. Department of Commerce in January 2009, he brought three decades of business management and executive leadership to the position.

Prior to joining Commerce, Carroll served for 12 years as the chief executive officer of AdvantageWest, an economic development partnership that serves 23 counties in the western part of the state. Before that, he worked for 18 years with Carolina Power & Light (now Progress Energy) in roles that ranged from energy services engineer to manager of economic development.

During his tenure at AdvantageWest, Carroll's board and staff were recognized for excellence by the U.S. Department of Commerce, National Association of Manufacturers, Southeast Tourism Society, Entrepreneur Magazine and Southern Economic Development Council.

He is a past president of the N.C. Economic Developers Association and has served on the state's Economic Development Board and the N.C. Biotechnology Center's Advisory Committee for Biotechnology in Western North Carolina.

Carroll received a bachelor of science degree from N.C. State University and a master's degree in management and human relations from Webster University in St. Louis.