

**North Carolina**  
**Department of Commerce**  
*Division of Workforce Development*

**Beverly Eaves Perdue, Governor**  
**J. Keith Crisco, Secretary**

**Roger Shackelford, Executive Director**

August 24, 2009

LOCAL AREA ISSUANCE NO. 2009-15

**SUBJECT:** Program Year 2009 Statewide Activities – The Option Initiative for Local Workforce Development Areas.

**PURPOSE:** To support Local Workforce Development Areas by continuing the availability of Statewide Activities funds for allowable capacity building and technical assistance activities.

**BACKGROUND:** The Workforce Investment Act authorizes funds, to be reserved by each state's Governor, for statewide employment and training activities (Section 134). The Workforce Investment Act Final Rules define allowable Statewide Activities in the Federal Register, August 11, 2000, Section 665.210. North Carolina will continue to provide statewide activities funds to Local Areas in Program Year 2009 to support local capacity building and technical assistance activities.

The State expects certain service components, as noted in the Workforce Investment Act and Regulations, Local Area Issuances and Local Area Plans, to be provided in all Local Workforce Development Areas regardless of funding source. Recognizing that some Local Workforce Development Areas may have varying levels of funding for these purposes, the State is continuing in Program Year 2009 a flexible process for statewide activities assistance. An application form is provided as Attachment 1. The mid-point and final report form is provided as Attachment 2. Attachment 3 is a listing of the maximum funds available to each Local Workforce Development Area comprised of a base allocation and service related factors determined by total population and number of JobLink Career Center sites contained within issued JobLink Career Center charters.

Attachment 4 describes a broad outline of activities that may be supported with PY 2009 Statewide Activities – The Option Initiative funds.

The State will evaluate each application and award funds per Local Area in Program Year 2009 (Statewide Activities Funds-2050), to support the local options selected. Funds will be distributed in one lump sum.

Statewide Activities funds for this purpose may not be available in future program years. Local Workforce Development Areas will have twelve months from October 1, 2009 to expend funds awarded. The availability will expire on September 30, 2010.


**ACTION:** Local Workforce Development Areas may apply for PY 2009 Statewide Activities Options funds by submitting the attached application (Attachment 1) on or before September 18, 2009. Please note it is not required that the Total Available funds be requested. The Application should reflect only funds that will be expended.

All funds requested for the year must be included on the original application. A mid-point report will be due March 31, 2010 and a final report on outcomes and expenditures will be due October 29, 2010, per Attachment 2.

**EFFECTIVE DATE:** Immediately

**EXPIRATION DATE:** September 30, 2010

**CONTACT:** Division Planner

  
Roger Shackleford

**Attachments:**

Attachment 1 - Request Form

Attachment 2 - Report Form

Attachment 3 - Fund Availability

Attachment 4 - Activities List

**PY 2009 STATEWIDE ACTIVITIES – THE OPTION INITIATIVE  
REQUEST FORM**

**To be submitted by September 18, 2009**

**Local Area Name:** \_\_\_\_\_

**I.** PY 2009 Option Initiative funds requested. \$ \_\_\_\_\_  
(Funds will be available through September 30, 2010.)

**II.** Provide plans for how PY 2009 Statewide Activities – The Option Initiative funds will be used (attach additional page(s) if needed).

**III.** Signature

\_\_\_\_\_  
Local Workforce Development Area  
Director

\_\_\_\_\_  
Date

**PY 2009 STATEWIDE ACTIVITIES – THE OPTION INITIATIVE  
MID-POINT REPORT - due by March 31, 2010  
FINAL REPORT – due by October 29, 2010**

- I.** Provide outcomes to date from Statewide Activities funding. Include narrative and relevant statistical information (up to two pages).
  
- II.** Provide narrative on significant learning and recommendations on any pilot/demonstration activities recommended for repetition, if applicable (up to two pages).
  
- III.** Provide actual expenditures and designate per project activity.

**IV. Signature**

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Local Area Workforce Development  
Director

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Date

LOCAL WORKFORCE DEVELOPMENT AREA	Amount Per Local Area 60%	Local Area Population	% of Population	# of JobLink Career Centers	% of JobLink Career Centers	Amount Based on Population 25%	Amount Based on # of JobLink Career Centers 15%	Total Available 100%
CAPE FEAR	\$ 125,000	401,748	4.35	5	4.90	\$ 54,426	\$ 36,765	\$ 216,190
CAPITAL AREA	\$ 125,000	1,027,358	11.13	8	7.84	\$ 139,178	\$ 58,824	\$ 323,002
CENTRALINA	\$ 125,000	813,952	8.82	8	7.84	\$ 110,268	\$ 58,824	\$ 294,091
CHARLOTTE/MECKLENBURG	\$ 125,000	877,173	9.51	5	4.90	\$ 118,832	\$ 36,765	\$ 280,597
CUMBERLAND	\$ 125,000	316,945	3.43	1	0.98	\$ 42,937	\$ 7,353	\$ 175,290
DAVIDSON	\$ 125,000	158,897	1.72	1	0.98	\$ 21,526	\$ 7,353	\$ 153,879
DURHAM	\$ 125,000	260,471	2.82	1	0.98	\$ 35,286	\$ 7,353	\$ 167,639
EASTERN CAROLINA	\$ 125,000	608,416	6.59	9	8.82	\$ 82,423	\$ 66,176	\$ 273,600
GASTON	\$ 125,000	205,014	2.22	2	1.96	\$ 27,774	\$ 14,706	\$ 167,479
GREENSBORO/HIGH POINT	\$ 125,000	468,439	5.08	2	1.96	\$ 63,460	\$ 14,706	\$ 203,166
HIGH COUNTRY	\$ 125,000	203,094	2.20	4	3.92	\$ 27,513	\$ 29,412	\$ 181,925
KERR-TAR	\$ 125,000	238,444	2.58	6	5.88	\$ 32,302	\$ 44,118	\$ 201,420
LUMBER RIVER	\$ 125,000	244,039	2.64	4	3.92	\$ 33,060	\$ 29,412	\$ 187,472
MID-CAROLINA	\$ 125,000	293,473	3.18	4	3.92	\$ 39,757	\$ 29,412	\$ 194,169
MOUNTAIN AREA	\$ 125,000	383,581	4.16	6	5.88	\$ 51,964	\$ 44,118	\$ 221,082
NORTHEASTERN	\$ 125,000	170,298	1.85	3	2.94	\$ 23,071	\$ 22,059	\$ 170,129
NORTHWEST PIEDMONT	\$ 125,000	634,679	6.88	8	7.84	\$ 85,981	\$ 58,824	\$ 269,805
PEE DEE	\$ 125,000	159,802	1.73	3	2.94	\$ 21,649	\$ 22,059	\$ 168,707
REGION C	\$ 125,000	225,072	2.44	3	2.94	\$ 30,491	\$ 22,059	\$ 177,550
REGION Q	\$ 125,000	269,849	2.92	4	3.92	\$ 36,557	\$ 29,412	\$ 190,969
REGIONAL PARTNERSHIP	\$ 125,000	416,346	4.51	3	2.94	\$ 56,403	\$ 22,059	\$ 203,462
SOUTHWESTERN	\$ 125,000	187,591	2.03	6	5.88	\$ 25,413	\$ 44,118	\$ 194,531
TURNING POINT	\$ 125,000	301,094	3.26	3	2.94	\$ 40,790	\$ 22,059	\$ 187,849
WESTERN PIEDMONT	\$ 125,000	361,241	3.92	3	2.94	\$ 48,938	\$ 22,059	\$ 195,997
<b>TOTALS</b>	<b>\$ 3,000,000</b>	<b>9,227,016</b>	<b>100</b>	<b>102</b>	<b>100</b>	<b>\$ 1,250,000</b>	<b>\$ 750,000</b>	<b>\$ 5,000,000</b>

Population Source: N.C. Office of State Budget Management 2008 Annual County Population Estimates ([www.osbm.state.nc.us](http://www.osbm.state.nc.us))

**PLAN YEAR 2009 STATEWIDE ACTIVITIES-THE OPTION INITIATIVE FOR  
LOCAL WORKFORCE DEVELOPMENT AREAS  
ACTIVITIES**

Funds from Statewide Activities–The Option Initiative are to be used for capacity building and technical assistance to Local Workforce Areas, Local Workforce Development Boards, Youth Councils, JobLink Career Center operators and partners and eligible providers. Funds may not be used as a supplement to formula funds and all procurement must follow standard procedures.

Projects may include: staff development and training; development of exemplary program activities; conducting research and demonstrations.

Specific activities may include, but are not limited to:

- Access points through libraries, storefronts, faith-based organizations, etc.
- Accountability activities
- Advertising/marketing campaigns and materials
- Business services
- Career Readiness Certificate programs
- Customized workforce and economic development data
- JobLink Career Center enhancements
- Offender services and outreach
- Professional organization affiliations (not individual memberships)
- Regional labor market analyses and state of the workforce studies
- Regional collaboration opportunities
- WDB, staff, and contractor capacity building
- Workforce Development Board and Youth Council led summits/forums

The above list is not all inclusive and the opportunity is available for other allowable demonstration projects.

NOTE: Activities must be included on Request Form (Attachment 1) and approved prior to implementation. All procurement must follow established procedures.