

LABOR MARKET OVERVIEW



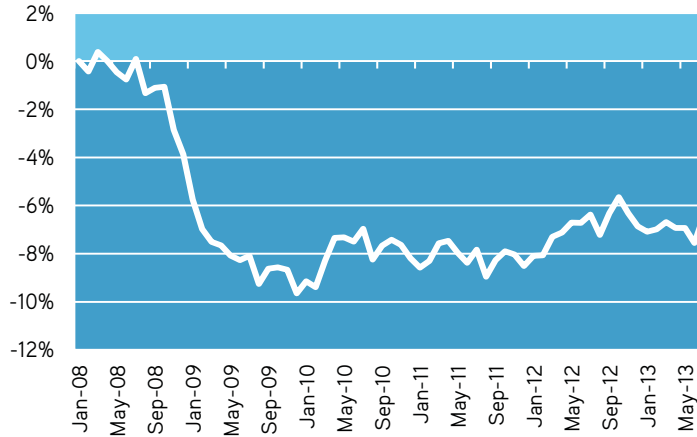
Western Piedmont Workforce Development Board

September 2013

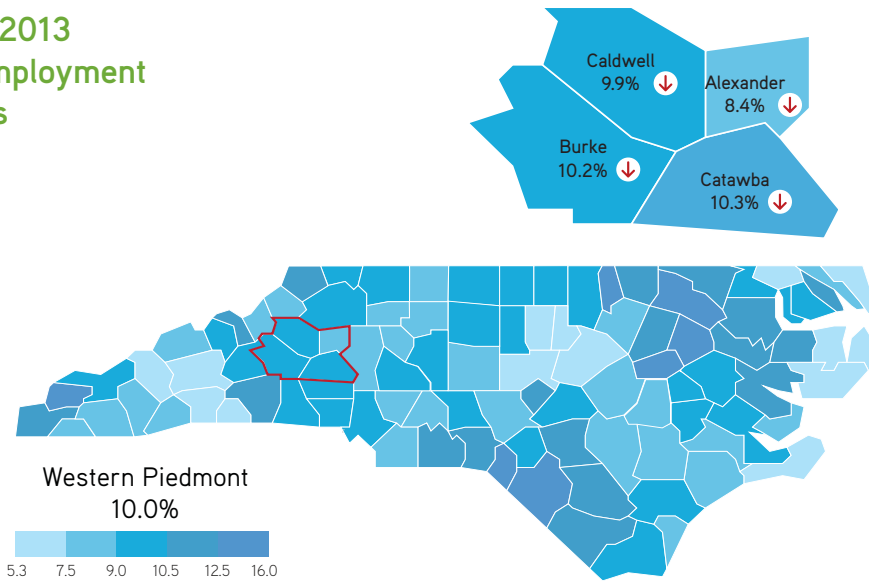
Regional Labor Market Snapshot

5-Year Percent Change in Employment

Western Piedmont Region



July 2013 Unemployment Rates



Trending

UNEMPLOYMENT

Western Piedmont Total = 16,817

- ↓ Western Piedmont 10.0%
- ↓ North Carolina 9.1%
- ↓ United States 7.7%

REGIONAL EMPLOYMENT

Western Piedmont Total = 151,597

- 1,856 More People Working in July than previous month
- 3,412 More People Working than December 2011

CLAIMS-TAKING ACTIVITY

Initial Claims Total = 1,545

38% Decrease in Claims in July than previous month

Benefits Paid Total = \$2,809,919

12% Decrease in Payments in July than previous month

Duration of Claims Grew 4% to 13.8 in July vs. previous month

AVAILABLE JOBS

6,222 Jobs Posted Online over past 90 days

367 More Job Openings than same period 1 year ago

Source: The Conference Board Help Wanted Online

RETAIL SALES

Total Taxable Sales = \$255,101,182

Flat Regional Sales compared to same month 1 year ago

Source: North Carolina Department of Revenue

Who's Hiring

past 90 days

- Bimbo Bakeries 86
- Frye Regional Medical Center 85
- Tenet Healthcare Corporation 75
- Edward Jones 56
- Reynolds American Inc 53
- Bayada 52

Source: The Conference Board Help Wanted Online

What Jobs

past 90 days

- Heavy & Tractor-Trailer Truck Drivers 418
- Registered Nurses 206
- Customer Service Representatives 179
- Retail Salespersons 169
- First-Line Supervisors, Food Prep. 161
- First-Line Supervisors, Retail Sales 158

Source: The Conference Board Help Wanted Online

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Civilian Labor Force Estimates*

		July 2013	June 2013	May 2013	July 2012
Alexander	Labor Force	17,682	17,684	17,701	18,146
	Employment	16,188	15,989	16,097	16,195
	Unemployment	1,494	1,695	1,604	1,951
	Rate	8.4	9.6	9.1	10.8
Burke	Labor Force	39,462	39,067	39,235	39,894
	Employment	35,451	35,017	35,251	35,466
	Unemployment	4,011	4,050	3,984	4,428
	Rate	10.2	10.4	10.2	11.1
Caldwell	Labor Force	37,826	37,535	37,774	38,529
	Employment	34,100	33,683	33,908	34,115
	Unemployment	3,726	3,852	3,866	4,414
	Rate	9.9	10.3	10.2	11.5
Catawba	Labor Force	73,444	72,912	72,951	74,508
	Employment	65,858	65,052	65,488	65,886
	Unemployment	7,586	7,860	7,463	8,622
	Rate	10.3	10.8	10.2	11.6

*July 2013 data are preliminary, other 2013 data are revised and July 2012 data are benchmarked.

Initial Claims

	July 2013	July 2012
Alexander	138	819
Burke	389	740
Caldwell	341	1,251
Catawba	677	2,437

Duration of Benefits

	July 2013	July 2012
Alexander	13.1	11.2
Burke	13.0	14.0
Caldwell	13.2	13.3
Catawba	14.8	14.2

Retail Sales

	July 2013	July 2012
Alexander	\$13,073,275	\$13,043,874
Burke	\$48,981,518	\$46,447,118
Caldwell	\$39,391,232	\$42,823,421
Catawba	\$153,655,156	\$152,806,986

Note: All data produced in this publication are generated by LEAD unless otherwise stated.